



# Factorial Design Heat and Mass Transfer of Counter-Current Water Cooling Tower as a Case Study of an Experimental Design Project

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#### Abstract

This work is related to the experimental design project requirement for undergraduate students in the Process Engineering Laboratory/Industrial System Engineering Program at the University of Regina / Saskatchewan-Canada for the Heat Mass and Momentum Transfer. This project is to compare the effectiveness and cooling performance of the standard film fill packing material in a water cooling tower apparatus. The results showed that increasing the air and water flow rates can increase efficiency by approximately 10% and 13%, respectively. The cooling ranges and ideal ranges of the cooling tower were used to calculate efficiencies between 83-97% for the regular packing material. Other calculations were performed, including approach, heat and mass transfer coefficients, the heat emitted, mass and energy balance, factorial design analysis using Minitab, Solid Edge work, etc. Many operating variables were evaluated, such as the effect of packing material, flow rates of air and water, water inlet temperature to study the effect of these variable on the efficiency of water cooling towers, which can be used to optimize cooling tower performance in industrial settings.

Keywords: Water cooling tower; Characteristic; Heat and mass transfer coefficient; Design of experiment

**Abbreviations:** A: Heat Transfer Area  $(m^2)$ ; Cp: Specific Heat of Fluid (kJ/kg\*K); *G*: Mass Flowrate of Air (kg/s); *h*: Enthalpy of Fluid (kJ/kg); *L*: Mass Flow Rate of Water (kg/s); *Lw*: Water Level Height  $(m^3)$ ; *m*: Mass Flowrate of Fluid (kg/s); *Q*: Amount of Heat Transferred (kW); *q*: Flow Rate of Fluid (L/min); *qm*, *loss*: Rate of Water Loss (kg/s); *qv*, *loss*: Rate of Water Loss  $(m^3/s)$ ; *Tair*: Temperature of Air (°C); *Tw*: Temperature of Water (°C); *U*: Overall Heat Transfer Coefficient (kW/m2.K);  $\Delta Tlm$ : Log mean temperature difference (°C);  $\rho$ : Density of Fluid (Kg/m<sup>3</sup>); K: Mass transfer coefficient (Kg/m<sup>2</sup>.s); NTU: Number of Transfer Unit

## Introduction

Water Cooling Towers (WCT) are a very important part of many chemical industries. They are used for cooling large amounts of water in the chemical industry, thermal power plants, nuclear power plants and the petroleum industry [1]. They are also used in HVAC applications, while HVAC systems are typically used in large office buildings, hospitals, and schools. It is an important part of the industrial circulating water system, and its cooling performance directly affects the energy consumption of industrial systems [2]. Their cooling performance directly affects the energy consumption of industrial systems [2]. Many types of WCT are used in applications. Wet types of workusing natural flow or mechanical flow. Mechanical cooling towers can either be of the flow pressureor the flow induced type. Air flow and water flow can be in opposing directions (counter current flow), crossflow, or both [3]. Each type of cooling tower has its own characteristics. Based on the type of contact between the hot fluids with the cooling air, the cooling tower can either be a direct contact or an indirect contact type. Many

#### ISSN: 2637-8035



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**Submission:** May 8, 2023 **Published:** June 01, 2023

Volume 5 - Issue 3

**How to cite this article:** Isam Al Zubaidi\*, Justin Gwilliam, Kyle Bachelu, Blake Ackerman, Trevor Ficor and Emma Hulbert. Factorial Design Heat and Mass Transfer of Counter-Current Water Cooling Tower as a Case Study of an Experimental Design Project. Progress Petrochem Sci. 5(3). PPS. 000614. 2023. DOI: 10.31031/PPS.2023.05.000614

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authors have studied the performance of water cooling towers by analyzing the influence of cooling media on the surrounding environment based on experimental techniques [4,5]. Other works have optimized the performance of WCT based on theory [6,7] to reduce energy consumption. Fluent simulation based on a 3D model was usedfor comparison with the experimental results to analyze the feasibility of the simulation and the reliability of the results [8]. Heat and mass transfer study is achieved by waterair interaction, wherehot water is subject to cooler air via forced convection in a counter current tower. The working volume of the tower is filled with packing material to increase the contact between the two phases. Evaporation of the water occurs as a result, which humidifies the air and removes the heat from the water loop.

The cooled water is returned to the initial process and the cycle is repeated. Ultimately, a cooling tower is used to maintain the temperatures of plant processes, prevent overheating of equipment, and maintain efficient plant operation. Cooling tower efficiency is based on the surface area in which the heat transfer is occurring. Hence, cooling towers typically have a packing material which increases the effective area of the tower column. The packing material works on the principlethat the hot water is spread across a larger area for a longer amount of time. The packing can spread the water over a thin film across the packing. Splash type packing can be used to distribute the water. An example of the typical packing material for a cooling tower as shown in (Figure 1). The Computer Aided Design (CAD) model of the cooling tower was configured using Solid Edge 2023 is shown in (Figure 2). The major optimization variables for WCT are water to air mass ratio, water mass flow rate, water inlet and outlet temperatures, operational temperature approach, type of packing, height and area of the tower packing, total pressure drop of air flow, fan power consumption, water consumption, outletair conditions, and number of transfer unit (NTU). The performance of cooling towers is often expressed in terms of range and approach. The cooling range is the difference between the cooling tower water inlet and outlet temperatures.



Figure 1: Typical cooling tower packing materials of two different densities.



Figure 2: Solid edge model of cooling tower.

Cooling Range = Tw,in-Tw,out (1)

It is important to understand the wet bulb temperature of inlet air and how it influences the performance of a cooling tower. At the same capacity, increasing the range of WCT will reduce the capital and energy costs of the condenser water system, since less water would be required for a specific capacity [9]. The Approach is another important factor used to analyze the performance of a cooling tower. The Approach is the difference between the cooling tower outlet cold water temperature and ambient wetbulb temperature, which is a function of cooling tower capability, and can be mathematically described as:

#### Approach = Tw, out-Tair, in (wet) (2)

The ideal range is used in finding the cooling tower's effectiveness:

#### Ideal Range = Tw, in-Tair, in (wet) (3)

The effectiveness of a water cooling tower is a measure of its efficiency, to determine how well the cooling tower is operating. Calculating the cooling tower's effectiveness, or in other terms, its efficiency depends on the range and approach [10]. The cooling tower's effectiveness is the ratio of range to the ideal range, i.e., the difference between cooling water inlet temperature and ambient wetbulb temperature.

The cooling coefficient or the Effectiveness = Range/ Ideal range (4)

The cooling coefficient or Effectiveness = Range/ (Range + Approach).

## Effectiveness = 100\* (Tw in-Tw out)/(Twin-T air in (wet)) °C (5)

The schematic plot for Range and Approach is shown in (Figure 3) [11]. The packing density of a cooling tower is the ratio of the surfaces of all levels of the cooling columnin relation to the volume of the cooling column VK ( $m^2/m^3$ ). The cooling capacity is the heat rejected in KW/hr given as product of mass flow rate of water, specific heat and temperature difference. The Evaporation Loss is the quantity of water evaporated from the tower in creating the cooling duty. Under steady state conditions the evaporation loss will equal to the loss of water from the sump tank, indicated via

level sensor Lw. The makeup water is the quantity of pure water which must be addedto the water circuit to make good the losses due to evaporation and other causes. The performance of WCT, water outlet temperature, and efficiency is expressed as functions of the water-to-air mass flow rate ratio, L/G. They considered that the tower performance decreases with an increase in the L/G ratio [12]. The ratio can influence the operational costs and sizing of the cooling tower. Increasing the air flow would result in a small ratio and an increase in operational costs, since additional air is drawn from the fan. However, this would also decrease the approach and result in higher effectiveness to some extent. Thermodynamics rules dictate that the heat removedfrom the water must be equal to the heat absorbed by the surrounding air:



**Figure 3:** Range and approach [12].  $L^*\rho W^*(Tw_{in}-Tw_{out})=G^*\rho a^*(h_2h_1)$  (6)

Where:

Tw, in=hot water temperature (°C)

Tw, out=cold water temperature (°C)

 $h_2$ =Enthalpy of air-water vapor mixture at exhaust wet-bulb temperature

 $\ensuremath{\textbf{h}}_{_1}\ensuremath{=}\ensuremath{\textbf{E}}\xspace$ thalpy of air-water vapor mixture at inlet wet-bulb temperature

The cooling capacity is the amount of heat that the cooling tower can reject [13]. This varies and plays an important role in designing a cooling tower. The following equation shows the formula that can be used to calculate the cooling capacity of a cooling tower, which depends on the mass flow rate of water, specific heat, and temperature difference.

## Q=mwCpw(Tw,in-Tw,out) (7)

The overall heat transfer coefficient of the cooling tower can be solved after finding the coolingload is:

## $Qw = UA\Delta T_{lm}$ (8)

The log mean temperature difference is shown in (Figure 4).

$$\Delta T_{lm} = \frac{\Delta T_1 - \Delta T_2}{In \left(\frac{\Delta T_1}{\Delta T_2}\right)} \tag{9}$$



Figure 4: Log mean temperature graph.

The area is calculated as follows:

Area=Cros ssectional area\*number of layers (10)

The rate of water lost by volume and mass. First the crosssectional area needs to be calculated as follows.

Cross Sectional Area of the sump tank=Length\*Width (11)

The area of the tank =  $0.22 \times 0.285 = 0.0627 \text{m}^2$ . The volume of water lost in time can be calculated in  $m^3$  using the level reading (Lw) from thedata collected during the work.

VL = Lw\* Cross Sectional Area of the sump tank x1000(m<sup>3</sup>) (12)

Following the volume of water lost, the rate of water loss by volume in  $m^3/s$  can then becalculated by diving the volume lost in time by the time between trials.

qv,loss=(Lw\*Cross sectional area) / time=VL/t (13)

Finally, the rate of water loss by mass can be calculated in kg/s.

qm,loss=( $\rho$ \*Lw\*Cross sectional area)/time= $\rho$ \*qv,loss (14)

The mass and heat balance calculations are summarized using (Figure 5). The mass of water lost from the sump tank in a given time t (secs) can be determined from thechange in water level using the readings from the level sensor Lw (mm). The corresponding volume of water can be calculated using the cross sectional area of the sump tank:



Figure 5: Heat and mass balance scheme plot. The rate of water loss by volume=(Lw\* 0.0627/1000)/t(m<sup>3</sup>/ sec) (15)

The rate of water loss by mass (Make-up rate)= $\rho_{water}$  x Lw x 0.0627x1000)/t(kg/s) (16)

Evaporation loss is the water quantity evaporated for cooling duty and, theoretically, for every 10,00,000 kCal heat rejected, evaporation quantity works out to 1.8 m<sup>3</sup>. An empirical relation used often is [14]:

## Evaporation Loss (m<sup>3</sup>/hr)=0.00085 x 1.8xcirculation rate (m<sup>3</sup>/ hr) x (Tw ,in-Tw, out) (17)

The mass of water gained by air can be determined from the change in specific humidity (Humidity Ratio) of the air: Considering a fixed parcel of air, the Specific Humidity SH is theratio of the Mass of Water Vapor (mv) in the parcel to the total mass of air (ma+mv) where mais the mass of dry air present. In practice, the specific humidity is approximately equal to the ratio of the mass of Water Vapor (mv) in the parcel to the Mass of Dry air (md). The mass of water gained by the air can be determined from the change in specific humidity (Humidity Ratio) of the air: Considering a fixed parcel of air, the Specific Humidity SH is theratio of the mass of Water Vapor (mv) in the parcel to the total mass of air (ma+mv) where mais the mass of dry air present. In practice the Specific Humidity is approximately equal to the ratio of the mass of Water Vapor (mv) in the parcel to the Mass of Dry air (md). Therefore, by using a Psychrometric App or Psychrometric chart to determine the Specific Humidity, the change in the mass of water vapor between the inlet and outlet of the tower can be determined. The Mass Flow of Air (ma) at the inlet and the outlet can be calculated from =  $Qa^*\rho a$ from the measurements of the Dry bulb Temperature and Relative Humidity at the inlet and outlet, the increase in the mass of water vapor at the outlet can be calculated:

#### Increase in mass of water vapor=mv (outlet)-mv(inlet) =

#### = (ma\*SH) at outlet-(ma\*SH) at inlet (18)

In practice, a small amount of water may be lost from the system via the orifice at the top of the tower in the form of small droplets. For this reason, the loss of water from the sump tank will usually be larger than the calculated loss due to the increase in humidity of the air. The heat balance can be calculated from the following information. Heat input to the system consists of electrical Power Supplied to The Water Heater (PWR) and work done by the Water Pump (P). However, the small size of the DC motor driving the water pump means that heat input to the water via the pump is negligible and can be ignored. In a larger system, heat inputvia the pump might be significant and should be included. In the system, low humidity air enters at the base of the tower and high humidity air leaves at the top, resulting in a change inenthalpy. The heat load is the amount of heat required to remove from the water which is to be cooled. Heat transfer in cooling towers occurs by two major mechanisms: sensible heat transfer from water to air (convection) and transfer of latent heat by the evaporation of water through the airwater boundary layer. The total heat transfer is the sum of these two boundary layer mechanisms. The mass and heat transfer between a falling liquid film along a vertical wall and upward flowing air connected directly with the film is based on the optimization of the passage diameter and passage length and the selection of packing material to provide a high specific surface area [15].

It is shown that 96% of the cooling towers use PVC packing with smooth and cross ribbing. The total heat transfer can also be expressed in terms of change in enthalpy of each bulk phase. The fundamental equation of heat transfer in the cooling tower is given by F. Merkel, which isknown as Merkle's equation.

$$\left(\frac{KaV}{Lcp}\right) = \int_{T_2}^{T_1} \left(\frac{dT}{hsa-ha}\right)$$
(19)

The right-hand side of Merkel's equation is difficult to calculate as terms (hsa-ha) can't be expressed in terms of temperature. The alternate method is Simpson's rule, which is used to evaluate the integral.  $\left(\frac{1}{16}, \frac{1}{16}\right)$ 

$$\left(\frac{KaV}{L}\right) = C_{pw}X \ Range \ X \left(\frac{1}{hsa - ha}\right) AVG$$
(20)

The loading factor L<sup>-</sup> can be calculated (Figure 6) [16]. Mass transfer occurs between atmospheric air and hot inlet water. This phenomenon is purelypsychrometric. Two types of heat transfer processes occur simultaneously, the sensible and evaporative heat transfer.





Mw Cpw dT=Ka dV (hsw-ha )=ma dha (21)

$$Me = \frac{KaV}{m_w} = \frac{I_{w,2}}{T_{w,1}} \frac{C_{pw}dT}{h_{sw} - ha}$$
(22)

$$\frac{KaV}{m_{w}} = \int_{T_{w,1}}^{T_{w,2}} \frac{C_{pw}dT}{h_{sw} - h_{a}} \cong \frac{T_{w,1} - T_{w,2}}{4} \left(C_{pw}\right) \left[\frac{1}{\Delta h_{1}} + \frac{1}{\Delta h_{2}} + \frac{1}{\Delta h_{3}} + \frac{1}{\Delta h_{4}}\right]$$
(23)

Where:

$$\Delta h_{1} = value of \left[ h_{sw}at \left\{ T_{w,2} + 0.1 \left( T_{w,1} - T_{w,2} \right) \right\} - \left\{ h_{a,1} + 0.1 \left( h_{a,2} - h_{a,1} \right) \right\} \right]$$
(24)

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$$\Delta h_{2} = value \ of \left[ h_{sw} at \left\{ T_{w,2} + 0.4 \left( T_{w,1} - T_{w,2} \right) \right\} - \left\{ h_{a,1} + 0.4 \left( h_{a,2} - h_{a,1} \right) \right\} \right]$$

$$(25)$$

$$\Delta h_{3} = value \ of \left[ h_{sw} at \left\{ T_{w,1} - 0.4 \left( T_{w,1} - T_{w,2} \right) \right\} - \left\{ h_{a,2} - 0.4 \left( h_{a,2} - h_{a,1} \right) \right\} \right]$$

$$(26)$$

$$\Delta h_4 = value \ of \left[ h_{sw} at \left\{ T_{w,1} - 0.1 \left( T_{w,1} - T_{w,2} \right) \right\} - \left\{ h_{a,2} - 0.1 \left( h_{a,2} - h_{a,1} \right) \right\} \right]$$
(27)

Range= Tw, in-Tw, out

R refers to the temperature difference between the inlet water and outlet water of the coolingtower, which is known as the range of cooling water, Me is known as the Merkel number. It is a nondimensional performance coefficient. It is known as NTU (Number of Transfer Unit).  $V_{\alpha}V$ 

$$Me = \frac{KaV}{L}$$
$$NTU = \frac{KaV^{(28)}}{L}$$
(29)

To calculate the mass transfer coefficient Ka, it is required to calculate the Merkel integral from an enthalpy-temperature diagram. The inlet and outlet water temperatures and the enthalpy of air are changing along the packing zone. The value of the enthalpy difference ( $\Delta H$ ) gives an information about the Merkel number. It is shown that if this value decreases, there is an increase in KaV/L and this require to increase airflow for cooling and the L/G ratiodepends on KaV/L, as well as air and water conditions and the height of the packing materialas shown in (Figure 7) [17]. The wet bulb temperature is the lowest temperature that water theoretically can reach by evaporation. It is an important parameter in WCT selection and design. The wet bulb temperature of the air entering the cooling tower determines operating temperature levels throughout the system. Thermal potential is required to reject heat, so it is not possible to coolwater to the entering air wet bulb temperature, when a heat load is applied. The approach is a function of thermal conditions and tower capability.



Figure 7: Performance curve for 1500mm height cooling fill [18].

A small amount of heat will be transferred from the tower and sump tank to the surroundings. For this reason, power supplied to the heaterPWR may be slightly larger than the heat transferred into the system. The cooling tower supplier is required to furnish a tower of sufficient capability to absorb the effects of the increased wet bulb temperature. It is very important to have the cold water temperature low enough to exchange heat or to condense vapors at the optimum temperature level. Byevaluating the cost and size of heat exchangers versus the cost and size of the cooling tower, the quantity and temperature of the cooling tower water can be selected to get the maximum economy for the particular process.

## **Experimental Work**

The cooling tower is mounted on the top of a heated water reservoir. The cooling tower is manufactured from clear acrylic for visibility and has an easily removable front face to allowdifferent packing materials to be inserted. The packing material is easy to handle and store. Water is pumped from the reservoir to the top of the tower using a variable speed pump. An array of spray nozzles ensures a uniform distribution of the water throughout the packing column. The water is cooled by the air flow from the variable speed fan, which blows air upwards through the tower. Measurements of temperature and RH of the air at the inlet and outlet of the packing allow the change in moisture content of the air to be derived and the masstransfer due to the evaporative cooling to be calculated. The water is heated by an electrical heater in the sump tank. This can be operated in a closed loop mode to control the water at a specific temperature, or it can be operated at any defined power to simulate a fixed load system. All controls and displays are incorporated into the software supplied with the unit. From the software, it is possible to change the pump and fan speeds, to control the heater and to displayall the sensor values. Safety is required during the experimental work by checking the water level of the reservoir before starting the work, otherwise the heater will damage when dry and never operate the pump while dry because lack of water to lubricate the pump will damage it. The humidity sensors at the air outlet are protected by a protective tube against water condensation on the measurement cell. If this is disregarded, the unit will display incorrect measured values. If this happens, allow the measurement cell to dry in the air. The standard packing, labeled Packing A, is provided with 500mm X 150mm X 150mm overall dimensions. The flute size is 27mm, with a packing density of 125m<sup>2</sup>/m<sup>3</sup>. Each block of packing is skinnedwith a thin clear PVC casing to avoid damage to the convoluted structure during handling and storage and to ease installation and removal when changing the packing [18]. The equipmentset up is shown in (Figure 8). The solid Edge for the design column is shown in (Figure 9). The WCT is connected to a computer to collect the data and to plot the air flow rate; water flowrate, temperature of inlet and outlet of air and water, relative humidity, water level inside the water tank, etc. with sample reading as shown in (Figure 10).



Figure 8: Equipment set-up and packing materials.



Figure 9: Solid edge draft file for apparatus column.



Figure 10: Software output from WCT system.

## **Result and Discussion**

Many packing materials were designed and assembled by students to check the characteristicsand the performance of these materials. The packing material needs to have the following features: Light weight with the same dimensions as the manufacturer's samples; has a high surface area and contact time between the air and hot water stream; not affecting water; and not causing a high pressure to drop. Three student models for WCT designed packing materials are shown in (Figure 11). Two packing models were taken to understand the characteristics and performance of WCT. Inthis work, many variables affect the performance of the water cooling system; air flow rate; water flow rate; and hot water temperature. Many trials were evaluated by changing one operating variable while keeping the other two variables constant. The wet bulb temperatures of the air inlet must be calculated from the dry bulb temperatures and relative humidity using a psychrometric chart or psychrometric calculator [19]. The main data for regular packing andother packing is shown in (Tables 1 & 2). The wet temperature of the air is equal to 9.6 °C. The efficiency of the cooling tower can also be calculated, using the ranges.



Figure 11: Solid edge models of assembled packing materials.

Cooling Range = Tw,in-Tw,out = 42.5-15.2=27.3 Ideal Range=Tw,in-Tair,in(wet) = 42.5-9.6 = 32.9 Approach = Tw,out-Tair,in(wet) = 15.2-9.6 = 5.6

Experiment	Cooling Tower Range	Air Inlet Temp (Dry)	Rh in	Num. of Degrees Diff	Wet Bulb Inlet Temp	Ideal Range	Efficiency	Approach	Colling Load (KW)	Air outlet Dry Temp	Rh Out	Wet Bulb Outlet Temp
Baseline Experiment	27.33	19.57	22.27	10	9.57	32.97	82.88%	5.64	2.02	17.62	62.60	13.39
Increasing Water Flow Rate	36.90	19.47	18.55	10	19.47	38.55	95.72%	1.65	2.66	14.59	51.27	9.49
	35.62	19.57	18.26	10	19.57	37.09	96.05%	1.46	3.85	14.30	54.79	9.64
	35.00	19.57	18.46	10	19.57	36.33	96.34%	1.33	4.88	14.00	57.71	9.70
	34.78	19.47	17.87	10	19.47	36.03	96.53%	1.25	6.01	13.71	59.86	9.68
Increasing Air Flow Rate	34.59	19.18	21.09	10	19.18	37.65	91.87%	3.06	2.53	14.39	64.84	10.82
	36.06	19.18	19.04	10	19.18	38.58	93.45%	2.53	2.64	14.39	56.93	9.96
	36.63	19.38	18.65	10	19.38	38.65	94.78%	2.02	2.69	14.59	51.76	9.55
	37.17	19.47	20.41	10	19.47	38.86	95.64%	1.7	2.72	14.79	48.44	9.32

 Table 1: Regular fill material - cooling tower efficiency and cooling load.

Experiment	Cooling Tower Range	Air Inlet Temp (Dry)	Rh in	Num. of Degrees Diff	Wet Bulb Inlet Temp	Ideal Range	Efficiency	Approach	Colling Load (KW)	Air outlet Dry Temp	Rh Out	Wet Bulb Outlet Temp
Baseline Experiment	16.6	18.5	28	10	8.5	33.8	49.11%	17.2	1.1	23	76.9	20.09
Increasing	15.5	20.4	26.4	10	10.4	29.8	52.01%	14.3	1.02	24.8	71.6	21.01
	14	20.4	26.9	10	10.4	29.1	48.11%	15.1	1.54	23.7	73.6	20.29
Rate	11.7	20.4	26.7	10	10.4	28.2	41.49%	16.5	1.65	24.1	76.7	21.08
	9.9	20.4	29.3	10	10.4	29.4	33.67%	19.5	1.77	26	87.4	24.34
Increasing Air Flow Rate	10.6	20.4	25.7	10	10.4	29.5	35.93%	18.9	0.73	27.6	81.8	24.99
	12.6	20.3	27.9	10	10.3	29.7	42.42%	17.1	0.9	25.5	74	22
	13.8	20.4	27.1	10	10.4	29.7	46.46%	15.9	0.94	24.3	68.8	20.16
	13.8	20.4	28	10	10.4	29.2	47.26%	15.4	0.94	23.1	65.6	18.63

Table 2: Experimental fill data - cooling tower efficiency and cooling load.

Approach is the most important indicator of cooling tower performance. It dictates the theoretical limit to the leaving coldwater temperature and no matter the size of the cooling tower, range or heat load: it is not possible to cool the water below the wet bulb temperature of air. The effectiveness refers to the thermal efficiency of the cooling tower fill and the evaporative process; do not confuse this with the mechanical efficiency of the cooling tower. Mechanical efficiency refers to the fan power that's required to circulate ambient air over the cooling tower fill. Different types of cooling towers differ in their mechanical efficiencies.

$$Efficiency = \left(\frac{cooling \ range}{ideal \ range}\right) = \left(\frac{T_{w,in} - T_{w,out}}{T_{w,in} - T_{air,in(wet)}}\right) = \left(\frac{42.5 - 15.2}{42.5 - 9.6}\right) * 100 = 82.88\%$$

The standard packing was used in experiments to calculate cooling ranges, ideal ranges of the cooling tower, and efficiency. The efficiency is between 82.88-96.53%. The efficiency of thebaseline experiment showed the lowest efficiency, with a water flow rate of 1L/s and an air flow rate of 40L/s. Altering either the fan speed, water flow, or both increased the efficiency of the cooling tower. The smaller approach temperature indicates a more effective tower. Selecting the water cooling tower with a close approach will supply the cooler water but the capital cost and energy consumption of the tower will be higher, too. Changing Packing A's baseline experiment by increasing air flow rate in increments of 15L/s was determined to increase the efficiency approximately 10% upon the first increase in fan speed. Further fan increases of 15L/s increased the efficiency of the cooling tower by about 1-1.5% for each following trial. Increasing air flow rate will also increase the turbulence of the air through thepacking material.

Hence, this explains the steady increase in efficiency from baseline. In terms of changing water flow rate from baseline, an increase in water flow rate in increments of 0.5L/s was determined to increase the efficiency approximately 13% upon the first increase in fan speed. However, further increases to water flow rate only marginally increased the efficiency of the cooling tower. The marginal efficiency increase suggests that the relationship between

tower efficiency and water flow is logarithmic in nature. Unlike air flow, increasing the flow rate likely has minimal effect on its interaction with the packing material, as water will attempt of low along the packing material using the surface tension of the packing to travel along thesurface, with gravity aiding it down the packing and back to the pump/reservoir. The cooling load of the cooling tower is equal to the heat emitted by the water and can be calculated as follows using the properties of water from an engineering toolbox [20,21].

#### Cooling Load = $Q = mCp\Delta T = qw*\rhow*Cp*\Delta Tw=2.02 kW$

The mass flow rate of Water (L) and Air (G) were calculated from the volumetric flow rate of the inlet water and air and the density of water and air at inlet temperature of both streams.

#### L=0.02kg/s and G=0.05kg/s.The ratio of L/G=0.382.

Heat transfer in cooling towers occurs by two major mechanisms: sensible heat transfer from water to air (convection) and transfer of latent heat by the evaporation of water at the air waterboundary layer. The total heat transfer is the sum of these two boundary layer mechanisms. The total heat transfer can also be expressed in terms of change in enthalpy of each bulk phase.

The change in energy due to sensible heat absorbed by dry air is:

#### $Qa = mCp, a \cdot \Delta Ta$

*Qa*=0.05 Kg/sx1.004(Kj/Kg K) x (13.4-9.6)=0.191KW

The change in energy due to latent heat absorbed by the air is:

#### *Qa=m* (h2-h1)

The enthalpy of inlet and outlet air to the cooling column was measured at their relative humidity using a psychrometric chart calculator [22].

#### = 0.05x(37.5-27.6)=0.495 KW

Therefore , the heat absorbed by the air = 0.191 + 0.495 = 0.686 KW

This implies that only 27.84% of the heat rejected by the water is transferred to the air by sensible heat, while latent heat extract 72.16% of the heat rejected. This is in concise with other work who showed that the major amount heat transfer to the air is through evaporative cooling while only about 25% of the heat transfer is through sensible heat [23]. The water evaporated when air and water came in contact. The rate of evaporation can be calculated [24].

### $Mev=ma(\omega_2-\omega_1)$ (29)

Where mev refers to the mass flow rate of the evaporated water  $\omega_2$ ,  $\omega^1$  is the specific enthalpy of inlet and outlet air to the column (kg/kg of dry air)

#### Mev=4.9346x10-4Kg/s

The convective and evaporative heat transfer along with water loss through evaporation can becalculated [25]. The authors proposed the following relation to improve Merkel equation to calculate the heat rejection rate of water.

#### = 2.0069 Kj/s

The volume of water lost in time can be calculated using the height reading (Lw).

*VL=Lw* x *Cross Sectional Area* = $3 \times 0.062 \times 10^{-3} = 1.86 \times 10^{-4} m^{-3}$ 

The rate of water loss by volume =  $3.1 \times 10^{-7} m^3 / s$ 

The rate of water loss by mass =  $3.1 \times 10^{-4} g/s$ 

The overall heat transfer coefficient U can be found using:  $Qw = UA\Delta T lm$ 

The log mean temperature was calculated using the inlet and outlet temperatures of the waterand wet bulbs.

$$\Delta Tlm = 14.31\,K$$

The heat transfer surface area is equals to ax V (31)

where a is the means area of transfer surface per unit of tower volume.  $(m^2/m^3)$ , and V meansan effective tower volume  $(m^3)$  [26].

Surface area available of packing material=1.406m<sup>2</sup>

Overall heat transfer coefficient U= $0.103 kW/m^2$ .K

For the calculation of mass transfer coefficient, the values of  $(\Delta H1)$ ,  $(\Delta H2)$ ,  $(\Delta H3)$ , and  $(\Delta H4)$  from equations (24-27) were calculated at the water and air temperatures, then equation (23) was applied to calculate KaV/L. It is found that:

KaV/L = 0.55Kg air/Kg water = NTU

From (Figure 6), the loading factor at the setting inlet and outlet water temperatures can be estimated by extrapolation and it is equal to 0.23l,w/s.m<sup>2</sup> which is equal to 0.23Kg,w/s.m<sup>2</sup>. The loading factor is a function of inlet and outlet water temperature [27].

### Then K=0.126Kg air/m<sup>2</sup>.s

This value seems to be concise with (Figure 7). The value of KaV/L which is the number of transfer unit is called tower characteristics whichvary with L/G [28]. This work was repeated for all collected data for the regular and the experimental packing

of model 1. (Figure 12-17) were plotted for both packing for comparison. Cooling towers are usually specified to cool a certain flow rate from one temperature to another temperature at a certain wet bulb temperature. The performance of water cooling towers is increasing with an increase in air mass flow rates (Figure 12). This is in agreement with many works related to water cooling towers [29], which determine the complete performance parameters for a given inlet and outlet water and air conditions. The cooling tower's performance increases with increasing air flow rate and decreases with increase in water to air mass ratio. Changing Packing A's baseline experimentby increasing air flow rate in increments of 15L/s was determined to increase the efficiency by approximately 10% upon the first increase in fan speed. A further increase of 15L/s causes an increase in the efficiency of the cooling tower by about 1-1.5% for each following trial. Increasing air flow rate will also increase the turbulence of the air through the packing material. Hence, this explains the steady increase in efficiency from baseline. The effectiveness was plotted by changing the mass flow rates of water, as shown in (Figure 13), Figure 13 is in agreement with other works [30].







Figure 13: Water flow rate vs efficiency.







Figure 15: Air flow rate vs overall heat transfer coefficient.



Figure 16: Water flow rate vs heat emitted from water.



Figure 17: Air flow rate vs heat emitted from water.

The efficiency of WCT is decreasing with theincreasing mass flow rate of water. The heat transfer coefficient was plotted with mass

Table 3: Factorial design data.

flow rate of water (Figure 14) and mass flow rate of air (Figure 15). It is found that there is an increase in the heat transfer coefficient with increasing water mass flow rate as well as the air mass flow rate. It is shown that the water flow rate, air flow rate and water temperature are the most importantfactors for the characteristics of WCT [31]. They concluded that tower effectiveness was achieved at a lower water flow rate, higher air flow rate and medium water temperature. This work is in agreement with many other works. The heat transfer rate increases with the mass flow rate of air (Figure 17).

## Factorial Design with Regular Fill Material

Factorial Design typically uses the maximum and minimum values of a system, with trials taken in randomized order. This is done as the rest of the data points can be interpolated. As only limited data was collected with two factors, water and air speeds, all data was used. Temperature was not varied in any trials, so it was not considered as a factor. A future recommendation for the process would be to vary three factors at their maximum and minimum ranges, and more trials should be done in order to better prove statistical significance. All collected data that was used for the factorial design is shown in (Table 3) and a design of experiment analysis was performed with Minitab. The coded coefficients and model summary are shown in (Table 4). The coded coefficient and analysis of variants are shown in (Table 3). As expected, the data shows a p-value less than 0.05 for both air and water flow speeds showing both factors are statistically significant in the process. These results can be shown in (Figure 18 & 19). The factorial design conducted on the regular packing material supports the above. (Figure 19) shows the standardized effect of fan/air speed is greater than that of water flow rate. While both show a statistical p-value less than 0.05, indicating both parameters are of statistical importance to the experiment. A lower p-value is generally considered better, as it indicates stronger evidence against the null hypothesis (ho). Altering either the fan speed, water flow, or both increased the efficiency of the cooling tower, and was also proven as such using a factorial design of experiment.

Std Order	Run Order	Center Pt	Blocks	Water Speed	Air Speed	eff
5	1	1	1	1	40	95.72%
6	2	1	1	1.5	40	96.05%
1	3	1	1	2	40	96.34%
3	4	1	1	1.5	40	96.53%
8	5	1	1	1	15	91.87%
7	6	1	1	1	30	93.45%
4	7	1	1	1	45	94.78%
2	8	1	1	1	60	95.64%

#### Table 4: Factorial design results.

Coded Coefficient										
Term	Effect	Coef	SE Coef	T- Value	P- Value	VIF				
Constant		0.95520	0.00369	293.06	0.000					
Water Speed	0.02329	0.01164	0.00368	3.17	0.025	1.01				
Air Speed	0.03960	0.01980	0.00504	3.93	0.011	1.01				
	Model Summary									
S	R-sq	R-sq(adj)	R-sq(pred)							
0.0075332	84.58%	78.41%	48.84%							



#### Figure 18: Pareto chart.





## Conclusion

The results indicate that changing the baseline experiment of Packing A by increasing the air flow rate in increments of 15L/s, can increase efficiency by approximately 10%, while increasing water flow rate in increments of 0.5L/s can increase efficiency by approximately 13%. However, continuously increasing the water flow rate only marginally increases efficiency, indicating a logarithmic relationship occurs between the two. The custom-made experimental fill of compacted aluminum foil showed significantly lower efficiency than the material in Packing A. The

initial conceptualized idea behind using tinfoil balls as a packing alternative was due it its unique thermal properties, despite having a high thermal conductivity, the results yielded to be less than half the efficiency of Packing A. The increase in water flowrate showed a significant decrease in tower efficiency, while the increase in air flow rate overexperimental trials showed a noticeable increase in tower efficiency. Overall, the studyprovides insight into the effect of packing material and flow rates on the efficiency of cooling towers and can be used to optimize cooling tower performance in industrial settings (Table 5). 
 Table 5: Coded coefficients and analysis of variance summary.

Analysis of Variance									
Source	DF	Adj SS	ADJ MS	F-Value	P- Value				
Model	2	0.001556	0.000778	13.71	0.009				
Linear	2	0.001556	0.000778	13.71	0.009				
Water Speed	1	0.000570	0.000570	10.04	0.025				
Air Speed	1	0.000876	0.000876	15.44	0.011				
Error	5	0.000284	0.000057						
Total	7	0.001840							

## Acknowledgement

The authors would like the thank Industrial System Engineering Program in the Faculty of Engineering and Applied Science at the University of Regina/Saskatchewan-Canada for providing the required laboratory equipment for the process engineering laboratory.

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