



# Climate and Water Quality Policy Design for Agriculture with Environmental Co-Benefits



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## Abstract

Many Agro-environmental practices, such as reduced fertilizer use or establishment of green set-asides, which are incentivised by policy instruments, may have simultaneous positive effects on multiple environmental goods. These environmental co-benefits increase the social desirability of a given policy instrument. In this paper we focus on water quality and GHG emissions and examine how climate and water quality policy instruments affect both their primary target emission and co-benefit emissions. We trace out especially the relative role of land use versus input use in emissions reduction. To facilitate this comparison, we define the socially optimal policy instruments when environmental co-benefits are either accounted for or omitted.

Simulations for the Finnish agriculture show that if only water quality damage is internalised then the divergence from social optimum where both damages are internalised is not very large, while if only GHG emissions damage is internalised then the difference to the social optimum internalising both externalities is much larger. The optimal fertilizer tax rate is uniform (19%) when GHG emission damages are internalised but is differentiated when water quality damage or both externalities are internalised. The optimal fertilizer taxes vary from 19% to 58% and depend on soil type, soil quality and tillage method. Optimal tax on soil emissions vary from €15/ha in clay soils to €231/ha in organic soils.

The analysis further demonstrates that land use has stronger effect on reducing water quality and GHG emission damages than changes in input use and thus extensive margin impact dominates intensive margin impact. Finally, policy-related transactions costs (PRTCs) affect the net tax revenue ranking of policy scenarios. Policy scenario focusing on water quality results in the highest net tax revenues, but consideration of PRTCs can change the net tax revenue ranking of policies as policies targeting water quality have relatively strong reduction in the net tax revenue due to the requirement to implement differentiated fertilizer tax that entails relatively high PRTCs.

**Keywords:** Greenhouse gas emissions; Carbon sequestration; Carbon taxes and subsidies

## Introduction

The use of productive inputs and allocation of arable land determine not only how much food and feed is produced but they also determine the many ways agriculture impacts the environment. As often recognized, a change in any policy instrument targeting either production or a given agricultural public good or externality actually changes a large variety of environmental impacts Lichtenberg [1]. Recent notions of co-benefits or ancillary benefits refer to the side-effects of an instrument or a policy initiative. In general, the presence of co-benefits increase the social desirability of a given policy instrument.

Despite the role given to environmental co-benefits, they have not received detailed attention in the literature. It would, however, be very helpful to understand which production factors promote best the multiple environmental benefits and what policy package or single policy instrument would be most efficient to bring them

out. Considering, for example, nutrient runoff or GHG emissions from crop production, it is well known that reducing nitrogen fertilizer use decreases nitrogen runoff to waterways - but quite moderately. In contrast, land allocation between crops that differ with respect to nitrogen application intensity may often have much greater role see Lankoski et al. [2], not to mention land allocation to green set-aside or afforestation.

In the similar vein, GHG emissions from cultivation practices and soil are almost constant under any policy and only reducing fertilizer use would decrease emissions in working lands [3]. Here, land allocation between crops is less helpful, while choice of cultivation method (tillage method) or land allocation to green set-aside crucially reinforce reduction of emissions. So, the productive inputs play different role under alternative environmental policies. Especially, the climate policy aspects have become more and more important, due to Paris climate agreement and France's initiative

to increase carbon sequestration in agricultural soils annually by 4%.

What argued above provides the starting point of this paper. It is our hypothesis that, by and large, changes in land allocation will provide the largest environmental co-benefits for key agri-environmental policies. We focus on water quality and GHG emissions and examine how climate and water quality policy instruments affect GHG emissions and nutrient runoff. We trace out especially the relative role of land allocation and compare it to changes of productive inputs, such as nitrogen fertilizer, and choice of tillage method. To facilitate this comparison, we define the socially optimal policy instruments when co-benefits are either accounted for or entirely omitted. Farmers' responses to these policy instruments determine the resulting input use, tillage method choice and land allocation. We then estimate the relative impacts of each measure numerically using data from the Finnish agriculture.

We choose climate change mitigation and water quality policies as our cases, because they entail changes both in productive inputs, tillage method and land allocation, while for instance biodiversity conservation would rely mostly on changes in land allocation. Furthermore, save bio energy policy, water and climate policy issues have been analysed separately this far Lankoski&Ollikainen[4]. A joint analysis is needed to examine the role of co-benefits. As a sector agriculture contributes substantially to climate change, with 5.0-5.8 GtCO<sub>2</sub>eq of direct emissions per year during 2000-2010, representing 10-12% of global anthropogenic GHGs. Also, during the same time period a further 4.3-5.5 GtCO<sub>2</sub>eq of emissions was released from land use and land use changes Smith et al. [5], much of which was caused by agriculture. The main direct agricultural GHG emissions are nitrous oxide emissions from soils, fertilisers, manure and urine from grazing animals; and methane production from ruminant animals and paddy rice cultivation. Both of these gases have a significantly higher global warming potential than carbon dioxide. Nitrous oxide and methane emissions from agriculture covered more than 56% of the total anthropogenic N<sub>2</sub>O and CH<sub>4</sub> emissions in 2005 Smith et al. [5]. Many studies show that agriculture has significant potential to reduce GHG emissions and, furthermore, it has a large potential to contribute to soil carbon sequestration [5-7].

For rainfed agriculture prone to nutrient runoff and leaching, water quality policies are especially important. In many areas, such as in the Baltic Sea or Chesapeake Bay, agriculture is the main source of nutrient pollution. Agricultural field parcels represent nonpoint sources of pollution and consequently create special challenges to water policies see Braden & Segerson[8] for an illustrative analysis). The seminal work by Griffin & Bromley [9,10] laid a basis for current policy approach. They showed that levying policy instruments directly on deterministic or stochastic nutrient runoff from field parcels is infeasible, and thus outlined the second-best policies targeting those productive inputs that affect nutrient runoff.

A lot of work has been done since then e.g. [11-13]. Existing measures include for instance reducing fertilizer application, establishing green set-asides, or improving manure application methods, and policy instruments such as taxes, fertilizer and manure application standards and constraints, water quality trading and agri-environmental payments. For our purposes, it is useful to note that the role of land productivity and its role in environmental policy design have been examined by [1,12,13].

While water quality policies are quite well characterized, literature on GHG mitigation policy for agriculture is relatively sparse. Some recent studies discuss the role of agriculture from the viewpoint of soil carbon sequestration and outline policies to promote sequestration, for example, through afforestation or conversion of arable land to grasslands[14]. Provide an early analysis, followed by [15-17] among others. [18-21] discuss the relative merits of taxes and emissions trading system for agriculture. [20,21] argue that a tax system, on which much experience has been accumulated, would be administratively simpler and in practice more effective than emission trading. [22,23] focus on GHG emissions trading and examine the role of agriculture.

In this paper we derive analytically the key features of climate and water policies in the absence and presence of environmental co-benefits, when choices of input use intensity, tillage method and land allocation are taken into account. We also give a role to spatial heterogeneity regarding land quality and build the analysis in the heterogeneous land quality model to facilitate land allocation; here we rely on [1,12,13]. Our model includes the following features. First, the sources of GHG emissions are fertilizer application and other production inputs and soil emissions associated with alternative tillage methods (conventional and no-till). Second, soil textural classes matter for soil emissions and we distinguish between clay, loam and organic soils. Third, we introduce long term green set-asides as an additional means to sequester carbon and reduce nutrient runoff and, fourth, we endogenize the entry and exit of land between agriculture and forestry by allowing for the possibility of afforesting arable land.

### The Socially Optimal Design of Agricultural Water Quality and GHG Mitigation Policy

We incorporate the science-based understanding of GHG emission fluxes and nutrient runoff from cultivation in a theoretical model based on heterogeneous land quality. In the model a farmer chooses inputs, tillage method and allocation of land between alternative land-use forms.

#### The set-up: crop production and land use under heterogeneous land quality

Consider agricultural production when the total amount of arable land is  $A$ . The land is divided into field parcels, production units. The land quality in each parcel is uniform but land quality differs between parcels. The quality depends on physical, chemical and biological factors, such as soil textural class, organic content, and soil acidity. We assume that the land quality can be ranked

according to a scalar measure  $q$ , which varies between zero and one,  $0 \leq q \leq 1$  (zero is the lowest and one is the highest land quality). The cumulative distribution of  $q$  can be written as  $A(q)$  and the density is  $\delta(q)$ , which is assumed to be continuous and differentiable for analytical convenience:

$$A = \int_0^1 \delta(q) dq \tag{1}$$

We assume that each parcel is allocated to a representative crop that can be cultivated using either no-till or conventional tillage. Crop production depends on the soil quality  $q$ , fertilizer use  $l_i$  and tillage method  $i$ , as follows:

$$y_i = f_i(l_i; q), i = 1, 2. \tag{2}$$

In equation (2),  $f_i$  indicates the yields under the two technologies (in what follows,  $i = 1$  refers to conventional tillage and  $i = 2$  to no-till). Crop yield increases in soil quality ( $\frac{\partial f_i}{\partial q} > 0$ ), as well as in fertilizer application but in a decreasing fashion ( $\frac{\partial f_i}{\partial l_i} > 0$  but  $\frac{\partial^2 f_i}{\partial l_i^2} < 0$ ). Difference in yields makes the technology choice relevant. The cultivation costs, such as fuel and labour, of no-till are smaller than those of conventional tillage but no-till may result in lower yields [24].

The private profits per parcel under tillage method  $i$  is defined by

$$\pi^i = pf_i(l_i; q) - cl_i - K_i, \tag{3}$$

Where  $p$  refers to the price of crop and  $c$  is the price of fertilizer input<sup>1</sup>. Per parcel fixed costs  $K_i$  differ between technologies and consist of labour, fuel, seed, and capital costs.

Society cares about the climate and other environmental impacts of crop production. Agricultural GHG emissions (expressed as CO<sub>2</sub> equivalents) come from four sources: manufacturing and transporting of fertilizers, cultivation practices (ploughing, harrowing, planting, pesticide application, harvest, etc.), grain drying and finally, emissions from soil. Emissions from manufacturing and transporting fertilizers  $E_i^m$ , are linear in fertilizer application  $E_i^m = \varepsilon l_i$ , and independent of cultivation technologies. Emissions from cultivation practices  $E_i^f$ , are constant per hectare and depend on the chosen cultivation technology (for instance, no-till entail less tractor work and thus fuel use).

Emissions from soil, denoted by  $E_i^s$  depend partly on the chosen tillage method and amount of fertilizer application. The former emerge from decomposing organic material (CO<sub>2</sub> emissions) and the latter from nitrification and denitrification caused by soil bacteria (N<sub>2</sub>O emissions). Thus, soil emissions as the sum of the two components are,

$$E_i^s = a_i + e_i(l_i) \tag{4}$$

where  $a_i$  refers to technology specific soil emissions and  $e_i(l_i)$  denotes N<sub>2</sub>O emissions from soils due to nitrogen fertilizer use (the first and second derivatives are positive).

We express the total emissions as  $E_i = E_i^m + E_i^f + E_i^s$ . Let  $G(E_i)$  denote the social damages from climate emissions.

In each field parcel of quality  $q$  nutrient runoff depends on the use of fertilizer and exogenous variables such as soil type (denoted by  $\theta$ ) as follows:

$$z_i = g(l_i, q, \theta) \text{ with } g_l > 0 \text{ and } g_{ll} < 0 \tag{5}$$

Thus, nutrient runoff strictly increases with fertilizer application. Nutrient runoff damage is denoted by a convex damage function  $D(g(l_i, q, \theta))$ . Then, for each field parcel, the social returns to the crop production can be expressed as a function of the net revenue from crop production and climate and water quality damage as follows:

$$W^{ai} = pf_i(l_i; q) - cl_i - K_i - G(i) - D(g(l_i)) \tag{6}$$

It is not necessary that all current arable land is devoted to cultivation under climate mitigation or water quality policy. We assume that a part of arable land may be allocated to sequester carbon or reduce nutrient runoff through establishment of green set-asides or some field parcels may even be afforested. When a given field parcel is allocated to long-term green set-aside, the depleted carbon content of soil starts gradually increase via sequestration. This process is finite in terms of both quantity and time of soil carbon sequestration.

We use the annualized average value of sequestered carbon per year and denote by  $b$ . We denote the marginal benefits from carbon sequestration that is from emissions abated by  $G'(b) > 0$  and green set-aside maintenance and establishment costs by  $C_G$ . For forestry we focus on carbon sequestration of afforested land over one rotation period and denote the amount by  $k$ , so that the marginal climate benefits are  $G'(k) > 0$ , the present annualized value of harvested timber is  $F$  and establishment costs  $R$ . Finally, (constant) runoff from green set-aside is denoted by  $z_G$ . In afforested lands nutrient runoff reduces to the level of natural background runoff. As neither of these land uses is fertilized, nutrient runoff is constant. Social net returns to these land-use forms can be given as,

$$W^{GR} = G'(b)b - c_G - D(z_G) \tag{7}$$

$$W = G'(k)k + F - R \tag{8}$$

All parts of the policy model are now established. The challenge of the social planner is to design a policy that implements the social optimum.

<sup>1</sup>In Finland farmers need also to dry the grain; this is a special feature of northern rainfed countries, such as Scandinavian countries. We skip this in the theoretical analysis, because it would only work as a reduction of effective output price. We account grain drying in the empirical application.

## Optimal policy design

The economic problem of the social planner is to choose the use of inputs, tillage method and land allocation so as to maximize the social welfare from agriculture when either GHG emissions or nutrient runoff or both are considered. The social welfare function is defined as follows,

$$W = \int_0^1 [W^{ai} L_1 + W^{GR} L_2 + W^F L_3] \delta(q) dq \quad (9)$$

Subject to  $L_1 + L_2 + L_3 = 1$ , that this, the shares of land uses should equal unity.

The first-order conditions governing the interior solution of the social optimum, where all land is allocated between the three uses, can be expressed as,

$$p \frac{\partial f_i}{\partial l_i} - c - G^*(E_i) E_i - D'(\cdot) \frac{\partial g_i}{\partial l_i} = 0 \quad (10a)$$

$$\hat{W}^{ai}(l_i^*, a_i; q) - W^{GR} = 0 \quad (10b)$$

$$W^{GR} - W^F = 0 \quad (10c)$$

Equation (10a) determines the fertilizer intensity per parcel as a function of land quality, market parameters and external effects. Equations (10b) and (10c) determine the critical land qualities governing land allocation between the cultivated area, green set-aside and afforestation. The solution depends also on tillage method: for each field parcel that tillage method is chosen which produces highest social returns. Finally, note that tillage method related soil emissions are present in net returns to cultivation and carbon sequestered in green set-aside and afforestation.

Farmer's private solution can easily be extracted from the first-order conditions (10a)-(10c) by setting all external effects equal to zero. Thus, the choice of fertilizer use would reduce to  $\frac{\partial f_i}{\partial l_i} - c = 0$  and tillage method choice would be based on the highest private profits and no land would be allocated to green set-aside and afforestation. We examine first climate change and water quality policies separately. In Appendix we demonstrate that to implement the social optimum defined by equations (10a-10c), the government should impose price on carbon from all relevant sources, namely tax on emissions from fertilizer use and soil. Furthermore, a subsidy on green set-aside and afforestation is needed to incentivise carbon sequestration, as suggested by equation (11):

$$\tau^* = G'(E_i) E_i; T^* = G'(E_i) a_i; s^* = B'(b) b; s^* = B'(E) k \quad (11)$$

The climate tax on fertilizer use is uniform, that is, the tax rate is the same over all land qualities. This tax fixes the private fertilizer intensity to the socially optimal level and at the same time ensures that the farmer chooses the socially preferable tillage method. The rest of the policy instruments are needed to establish the socially optimal land allocation.

Equation (11) indicates that information requirements now extend up to soil emissions and soil carbon sequestration, as they

are need to set the soil emissions tax and carbon sequestration subsidies at optimal level. We discuss next how the policy focus on climate damage versus water quality damage impacts policy design. Suppose first that water quality policies focus on the same measures as climate policies, then the society uses a Pigouvian tax on fertilizer and a lump sum tax on nutrient runoff from green set aside and afforestation. The Pigouvian fertilizer tax rate is defined by  $\tau^* = D'(\cdot) g_i'$ , and it is differentiated over soil types and qualities.

The features of fertilizer tax are well-established [1,13]. Whether the tax rate is uniform or differentiated by soil quality depends on the properties of nutrient runoff. If nutrient runoff is independent of soil quality, the optimal tax is uniform but it is differentiated if runoff properties differ between different qualities (see [1] for general discussion on how heterogeneous land quality impacts differentiation of policy instruments). The lump sum nutrient runoff tax on green set-aside and afforestation reflects nutrient runoff from these land uses, which is very low relative to nutrient runoff from cultivated land. The nutrient runoff tax on afforestation is the average annual present value of the runoff damage (see [26] for nutrient runoff and design of forest-specific instruments to reduce nutrient runoff).

When the society addresses both externalities simultaneously, accounting for the co-benefits tends to increase the fertilizer tax but leaves the soil emission tax unchanged. Furthermore, it decreases the size of climate subsidy on green set-aside (due to minor constant runoff damage) and leaves the subsidy on afforestation unchanged (see Appendix).

$$\tau^{**} = G'(E_i) E_i + D'(\cdot) g_i'; T^{**} = T^*; s^{**} = B'(b) b - D'(\cdot) g_i'; s^{**} = s^* \quad (12).$$

The optimal fertilizer tax rate increases relative to climate policy only and is no longer uniform. Tax on soil emissions remain the same but the net subsidy for afforestation and green set-aside may be positive or negative depending on relative value of climate benefit from carbon sequestration and nutrient runoff damage. We examine empirically how much the inclusion of nutrient runoff damages would reinforce the impacts of climate policies, what is the relative role of land allocation versus productive inputs and how the instruments perform with respect to fiscal effects, that is, from government net tax revenue viewpoint.

## Parametric Model

We now introduce the empirical counterpart of the theoretical model and employ it to examine the role of productive input and land allocation in reducing nutrient loads and GHG emissions. The model is calibrated to agricultural, economic and environmental data collected from Southern Finland. Spring barley (*Hordeum vulgare*) is selected as a representative crop, because it is the most common crop covering about half of the field parcels under crop cultivation [26] Table 1. The soil type under cultivation is assumed to be one of the three most common soil types; clay, loam and organic soil. Clay soils cover over half of the cropland area in Finland, organic about 14% and loam 35% [27].



**Table 1:** Fertilizer intensity under private and social optima (kg/ha).

	Soil Type	Clay		Loam		Organic	
	Tillage method	Conv.	No-till	Conv.	No-till	Conv.	No-till
Min	$l^0_{private}$	126.2	123.6	120.3	118	122.8	120.5
	$l^*_1$ social (runoff)	108.9	114.7	102.3	107.9	104.6	110.2
	$l^*_2$ social (CO <sub>2</sub> eq.)	116	113.4	110.1	107.8	112.6	110.3
	$l^*_3$ social (CO <sub>2</sub> eq & runoff)	100.6	105	95.2	99.6	97.5	102
Mean	$l^0_{private}$	133.1	130.8	127.5	125.1	130	127.6
	$l^*_1$ social (runoff)	113.9	119.9	108.8	114.6	111.1	117
	$l^*_2$ social (CO <sub>2</sub> eq.)	122.9	120.6	117.3	114.9	119.8	117.4
	$l^*_3$ social (CO <sub>2</sub> eq & runoff)	107	111.8	101.8	106.4	104.1	108.8
Max	$l^0_{private}$	144.1	141.8	138.4	136.1	140.9	138.6
	$l^*_1$ social (runoff)	123.1	129.6	118.6	124.9	120.9	127.2
	$l^*_2$ social (CO <sub>2</sub> eq.)	133.9	131.6	128.2	125.9	130.7	128.4
	$l^*_3$ social (CO <sub>2</sub> eq & runoff)	117	122.1	111.8	116.8	114.1	119.1

**Crop cultivation**

Farmers use a compound fertilizer that contains nitrogen and phosphorus in fixed proportions and target yield response to nitrogen application. Mitscherlich nitrogen response function is employed for spring barley.

$$f_i(l_i; q) = m^i (1 - \sigma \exp(-\rho l_i)) \quad \text{for } i=1,2 \quad (13)$$

where  $l_i$ s nitrogen application rate and  $m$ ,  $\sigma$  and  $\rho$  are parameters. Yields are usually slightly higher on conventionally tilled fields compared to no-till. Yields also depend on soil type: clay soils provide highest and loam soil lowest yields. As for soil qualities, the maximum yields are about 21% higher on high quality soil and about 11% lower on low quality soil compared to the mean yields. Appendix I, Table A1 collects the production parameters regarding Mitscherlich nitrogen response function and costs and prices related to barley production.

**Appendix I: Derivation of tax instruments**

We derive optimal tax rates given the socially optimal solution in equations (9)-(10c). We levy the instruments on fertilizer

application and soil emissions and derive conditions which lead to the social optimum. Farmer’s profits from crop production under the nitrogen tax  $\tau$  targeting both climate emissions and nutrient runoff and soil emissions tax  $T$  are

$$\pi^a = p^i(l; q) - (c + \tau)l - K_l - T \quad A.1$$

In the presence of carbon subsidies,  $s$ , private profits from green set-aside and forestry, respectively, are given by,

$$\pi^a = b - D'(z_G) \quad A.2$$

$$\pi^F = k + F - R \quad A.3$$

The farmer chooses fertilizer application, tillage method and land allocation between alternative land-use forms so as to maximize total profits from land:

$$\Pi = \int_0^1 [\pi^a L_1 + \pi^a L_2 + \pi^F L_3] g(q) dq \quad A.4$$

subject to  $L_1 + L_2 + L_3 = 1$ , that this, the shares of land uses should equal unity.

The first-order conditions governing the interior solution of the social optimum, where all land is allocated between the three uses, can be expressed as,

$$f_i^t - (c + \tau) = 0 \tag{A.5a}$$

$$\pi^a(l^*, a^t; q) - \pi^b = 0 \tag{A.5b}$$

$$\pi^a - \pi^F = 0 \tag{A.5c}$$

As the system is recursive, the optimal emission tax on fertilizer application can be determined by setting conditions (10a) and A.5a equal and determining  $\tau$  that produces the equality:

$$f_i^t - c - G'(E)E' - D'(\cdot)g_i^t = f_i^t - (c + \tau) \tag{A.6}$$

The optimal tax on the use of fertilizers:  $\tau = G'(E)E' + D'(\cdot)g_i^t$  and if only climate impacts are accounted for the tax rate is  $\tau = G'(E)E'$ . Under this condition the private fertilizer intensity coincides with the socially optimal one.

The tax on soil emissions can be solved by setting the private indirect profits equal to indirect social returns and solving for the tax, which gives  $T^* = G'(E)a_s$ . This guarantees that all externalities are internalized and the private choice of cultivation technology coincides with the social choice. Comparing next the social returns to green set aside with the private one in a similar manner shows that they are identical by choosing the net subsidy rate as  $s = B'(E) - D'(z_G)$ . This in turn guarantees that the private land allocation implements the socially optimal allocation.

**Table A1:** Production factors for crop cultivation (Ervola et al. 2012).

Symbol		Value		Unit
		Conv. Till.		
Nitrogen response function for spring barley. Mitscherlich max. barley yield (depends on soil type and quality)	m	clay (min/av./max) 4748/5218/6209; loam(min/av./max) 4203/4743/5703; organic (min/av./max) 4384/4947/5949)	clay (min/av./max) 4565/5017/5970; loam(min/av./max) 4041/4560/5483; organic (min/av./max) 4214/4756/5719)	kg/ha
	$\sigma$	0.828	0.828	
	$\rho$	0.0168	0.0168	
<b>Barley cultivation costs:</b>				
Seeds (own and bought)	K	45	45	€/ha/year
Herbicides. pesticides		36	51	€/ha/year
Machinery (tractor). use + fixed costs		44 + 193	15 + 143	€/ha/year
Harvesting*		75	75	€/ha/year
Labor**		23	0	€/kg/year
Price of barley	p	0.17	0.17	€/kg/year
Price of nitrogen fertilizer	c	1.3	1.3	€/kg/year
Climate damage	$\emptyset$	0.02	0.02	€/kg/CO <sub>2</sub>

\* Harvesting and crop drying are contracted out \*\* The difference between the technologies.

### Greenhouse gas emissions

For greenhouse gas emissions under different fertilizer intensities we refer directly to the result Table 2 (for a general discussion on GHG emissions, see [3]. Emissions include both soil emissions and emissions from input use including nitrous oxide,

carbon dioxide and methane fluxes from the whole life cycle of crop production, excluding the emissions from crop consumption. All the soil types are sources of nitrous oxide emissions while organic soils are also a substantial source of carbon dioxide. Methane fluxes are either very small or even negative [28,29].

**Table 2:** Greenhouse gas emissions under private and social optima (kg CO<sub>2</sub> eq./ha/year).

Soil Type	Clay		Loam		Organic	
	Conv. till.	No-till	Conv. till.	No-till	Conv. till.	No-till
Soil emissions	896	1154	1695	4723	11544	11407

Min	$E^0$ private	2184	2064	2096	1979	2131	2014
	$E_1^*$ social (runoff)	1973	1955	1876	1856	2006	1989
	$E_2^*$ social (CO <sub>2</sub> eq.)	2060	1940	1971	1854	2007	1890
	$E_3^*$ social (CO <sub>2</sub> eq. & runoff)	1872	1836	1789	1755	1823	1789
<b>Soil emissions</b>		843	1100	1640	4668	11489	11352
Mean	$E^0$ private	2283	2166	2200	2083	2236	2119
	$E_1^*$ social (runoff)	2049	2033	1972	1954	2006	1989
	$E_2^*$ social (CO <sub>2</sub> eq.)	2159	2042	2075	1958	2112	1995
	$E_3^*$ social (CO <sub>2</sub> eq. & runoff)	1964	1934	1886	1854	1921	1889
<b>Soil emissions</b>		760	1017	1557	4585	11406	11269
Max	$E^0$ private	2449	2330	2364	2246	2402	2283
	$E_1^*$ social (runoff)	2194	2181	2122	2108	2157	2144
	$E_2^*$ social (CO <sub>2</sub> eq.)	2325	2206	2239	2121	2278	2159
	$E_3^*$ social (CO <sub>2</sub> eq. & runoff)	2118	2090	2039	2009	2074	2046

According to Finnish empirical studies, carbon dioxide emission fluxes from agricultural soils are either similar or even greater under no-till compared to conventional tillage see Table 2. Recently, empirical studies have shown that it is likely that no-till and conventional tillage do not differ in terms of their impact on soil net carbon content, but the carbon is accumulated to different

parts of the soil layer keeping the net carbon balance more or less equal [30,31]. Afforestation and green fallow are both suggested to be good options to increase soil carbon. [32] have studied the carbon cycle during 80 years on an afforested land area on mineral soils and noted that the accumulation continues but at a decreasing rate to the end of the rotation.

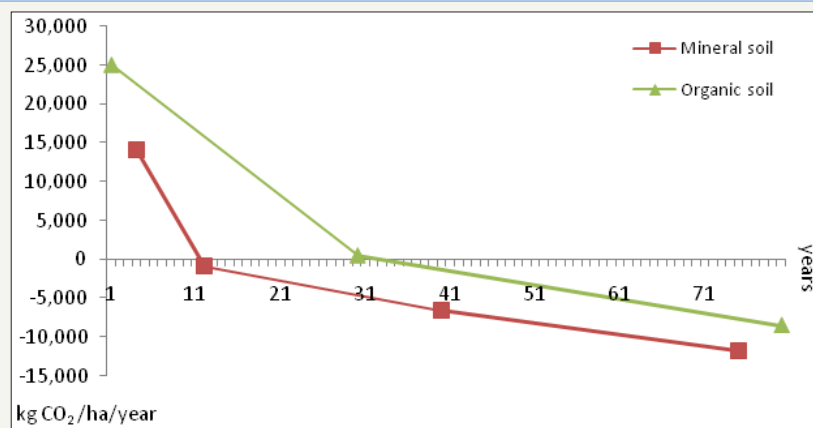


Figure 1: Carbon dioxide fluxes on mineral and organic afforested soils.

Lohila et al.[33] examined 30 year old forest on organic soil that was previously under crop cultivation. Figure 1 describes the evolvement of carbon in mineral soils and organic soils drawing on[32,33]. To describe the beginning of the forest rotation on organic soil in Figure 1, we use data from bare fallow [34]. Emissions from a newly afforested land are considerably higher during the first years due to increased soil respiration on both mineral and organic soils [35]. However, for organic soils the beginning of the rotation period is often more difficult and the soil is bare or with only light vegetation for a longer period of time. We assume that the forest is cut at the end of the rotation (after 80 years) and again replanted. Forest management practices affect its carbon balance and to keep

the carbon lost in minimum forest cutting and renewal practices should disturb soil as little as possible [35](Figure 1).

More detailed information on GHG emissions from afforestation and green fallow are reported in Appendix I. Table A2. As noted, mineral soils are sinks of carbon in both land use options, while organic soils are either a source (green fallow) or a minor sink (afforested). To be able to account the damage (benefit) from climate emissions (carbon sequestration) we need to change the GHG fluxes into monetary values and for this we employ the estimate of marginal damage of carbon dioxide emissions 0.02€/kg CO<sub>2</sub> eq. This value is derived from the study by [36] on marginal damage costs of carbon dioxide emissions.

**Table A2:** Parameters for nutrient runoff from crop cultivation.

Variable	Symbol	Value		Unit
		Conventional tillage	No-till	
Constant	b0	-0.7	-0.7	
Constant	b	0.7	0.7	
Average runoff from fertilisation	ω	15	7.5	kg/ha/year from 100kg N
Nitrogen fertilisation*	Nt	95 - 126	99 - 142	kg/ha/year
Erosion	ζ	800	250	kg/ha/year
Surface runoff	ψ	234	234	mm/ha/year
Soil phosphorus	θ	10.6	10.6	mg/l/year
Phosphorus rate	P	0.143	0.143	mg/l/year
Technology factor, PP	α	2.4	3.7	
Technology factor, DRP	β	0.77	1.22	

\*Varies in terms of the soil type, quality and policy.

## Nutrient runoff

We include both nitrogen and phosphorus runoff and in the case of phosphorus we account both dissolved reactive phosphorus (DRP) and particulate phosphorus (PP). Because in compound fertilizer (NPK) the three main nutrients are in fixed proportions, nitrogen fertilizer intensity determines also the amount of phosphorus used. Part of this phosphorus is taken up by the crop, while the rest accumulates and builds up soil P. The concentration of dissolved phosphorus in surface runoff depends linearly on the easily soluble soil P, and the runoff of particulate phosphorus depends on soil erosion and the P content of eroded soil material.

Drawing on Finnish field experiment studies we assume that 1kg increase in soil phosphorus reserve increases the soil P status (i.e., ammonium acetate-extractable P) by 0.01mg/l soil. [37] estimated the following linear equation between soil P and the concentration of dissolved phosphorus (DRP) in runoff: water solubleP in runoff (mg/l) = 0.021\*soil\_P (mg/l soil)-0.015 (mg/l).

The surface runoff of potentially bioavailable particulate phosphorus is approximated from the rate of soil loss and the concentration of potentially bioavailable phosphorus in eroded soil material as follows: potentially bioavailable particulate phosphorus PP (mg/kg eroded soil) = 250\* ln (soil\_P (mg/l soil))-150

[37]. Thus, the parametric description of surface phosphorus runoff is given by

$$Z_{PP}^i = \alpha^i * \zeta^i \left\{ \frac{250 \ln \ln (\theta + 0.01P_i) - 150}{1000000} \right\} \quad (14)$$

$$Z_{DRP}^i = \beta^i \left( \frac{\psi (0.021(\theta + 0.01P_i)) - 0.015}{100} \right) \quad (15)$$

In equation (14) for particulate phosphorus,  $\zeta^i$  is erosion rate (kg/ha),  $\theta$  the amount of soil phosphorus (mg/l).  $Soil\_P$  is fixed at 10.6mg/l, which is the average for Finnish FADN farms situated in southern and south-western Finland Myyrä et al. [39]. In equation (15)  $\psi$  is the amount of surface runoff (mm/ha).  $P_i$  is in both equations the phosphorus application rate (kg/ha). Runoff and erosion differ within no-till and conventional tillage, but the amount of soil phosphorus is the same for both tillage methods. Tillage method specific factors,  $\alpha^i$  and  $\beta^i$  describe the distinctive characters of the no-till and conventional tillage,  $\alpha^1 < \alpha^2$  and  $\beta^1 < \beta^2$ . Parameters are given in Appendix I, Table A2. To express the social valuation of phosphorus runoff damages, phosphorus is changed into nitrogen equivalents using Redfield ratio 7.2, which describes the optimum N/P ratio for the growth of phytoplankton, relevant for algal growth in coastal waters Lankoski et al. [24].



For nitrogen runoff we use [40] nitrogen runoff function calibrated to the Finnish agriculture by [24].

$$Z_l^i = \varpi^* \exp \left[ b_0 + b_1 * \frac{l_i}{100} \right] \quad (16)$$

Where  $Z_l^i$  = nitrogen runoff at fertilizer intensity level  $l_i$ , kg/ha, =nitrogen runoff at average nitrogen application,  $b_0 < 0$  and  $b_1 > 0$  are constants and  $l_i$  = nitrogen fertilization in relation to the normal fertilizer intensity for the crop,  $0.5 \leq N \leq 1.5$ . This runoff function represents nitrogen runoff generated by a nitrogen application rate of  $l_i$  per hectare and the parameter  $\varpi$  reflects differences in tillage methods.

### Optimal Use of Inputs and Land Allocation

We now derive numerically the optimal policy design that requires first solving the private and social optima and based on those the policy instruments. We then examine the relative contribution of input choices and land allocation on nutrient runoff and GHG emissions.

#### Use of inputs, GHG emissions and nutrient runoff

We report the privately and socially optimal levels of nitrogen fertiliser application in Table 1. Given the complexity of our heterogeneous land quality model, the results are presented in combinations of soil types and qualities and for both cultivation technologies. We indicate the policy focus in parentheses. The difference between private and socially optimal fertilizer intensity depends on the policy focus on environmental impacts. If the focus is on nutrient runoff the difference is on average around 20kg/ha for conventional tillage and around 10kg/ha for no-till.

When policy focuses on CO<sub>2</sub> equivalent emissions the socially optimal nitrogen application intensity is about 10kg lower than privately optimal. Considering both GHG emissions and nutrient runoff further reduces socially optimal fertilizer applications. While no-till entails lower fertilizer intensity than conventional

tillage when focus is only on GHG emissions, it has higher intensity when nutrient runoff damages are taken into account. The reason lies in the fact that no-till results in much lower nutrient runoff than conventional tillage.<sup>2</sup>

#### GHG emissions as a primary policy goal and as co-benefits

Table 2 presents the GHG emissions from cultivation practices under different policy focuses. For all policies, we report CO<sub>2</sub>eq. emissions (CO<sub>2</sub>, N<sub>2</sub>O and CH<sub>4</sub>) from crop cultivation practices and denote it by  $E$ . In a separate row we report the soil emissions under both technologies (for a closer description of data, see Ervola et al. [3]). Soil emissions differ greatly between soil types but only marginally between qualities. Soil emissions from organic soils are more than ten times higher than those from clay soils and several times of those from loam soils. Differences between technologies are minor relative to differences in soils.

Soil emissions make almost 50% of all emissions on clay soils and over 50% on loam soils. In organic soils these emissions are five times higher than those from cultivation practices. These figures provide an important lesson: there is a need to develop new crop production systems (for instance, crop rotations based on legumes and perennial crops) that strengthen carbon sequestration and reduce soil emissions. The middle rows of Table 2 (runoff and CO<sub>2</sub> equivalent emissions) provide the cases for the analysis of co-benefits produced. With two exceptions on low quality soils, nutrient runoff policy results in GHG emissions that are smaller than those under climate policy only, since the socially optimal input use intensity is lower under the former policy.

Thus, climate co-benefits from water quality policy are significant. Policy addressing both climate and water quality objectives results in the lowest GHG emissions as socially optimal input use intensities are further decreased. Finally, GHG emissions from cultivation practices are lower for no-till than conventional tillage due to lower use of fossil fuels.

#### Nitrogen runoff as a primary policy goal and as co-benefits

**Table A3:** Parameters for afforestation and forestry.

Variable	Symbol	Value		Unit
		Green fallow	Afforestation	
Rotation age	T	25	80	years
Real interest rate	r	3	3	Percent %
Carbon sequestration rate (depends on soil type)	$\vartheta$	-4695 - 3240 4	-4538	kg CO <sub>2</sub> /ha/year
N <sub>2</sub> O		2.49 - 8.22 5	2.23 - 9.5 5	kg N <sub>2</sub> O/ha/year
CH <sub>4</sub>		-1.65 - 0.46 5		kg CH <sub>4</sub> /ha/year
GHG emissions from management		22 1	72 2	kg CO <sub>2</sub> eq./year/ha
Net returns for afforested land	R	-	47.8 3	€/ha/year
Green fallow establishment costs	z	34	-	€/ha/year

<sup>2</sup>To be more specific, no-till reduces considerably both nitrogen and particulate phosphorus runoff relative to conventional tillage. The well-known drawback is that no-till increases dissolved phosphorus runoff. Lankoski et al. (2006) find in their case that when the reduction of nitrogen and particulate phosphorus are taken into account and valued in monetary terms, benefits from their reductions outperform the costs of increases in dissolved phosphorus.

Table 3 presents the nitrogen runoff (N) kg/ha (for nitrogen and phosphorus runoff expressed as nitrogen equivalents see Appendix I: Table A3). The nitrogen runoff is between 15 and 20kg/ha under conventional tillage and 7.5 to 10kg/ha under no-till.

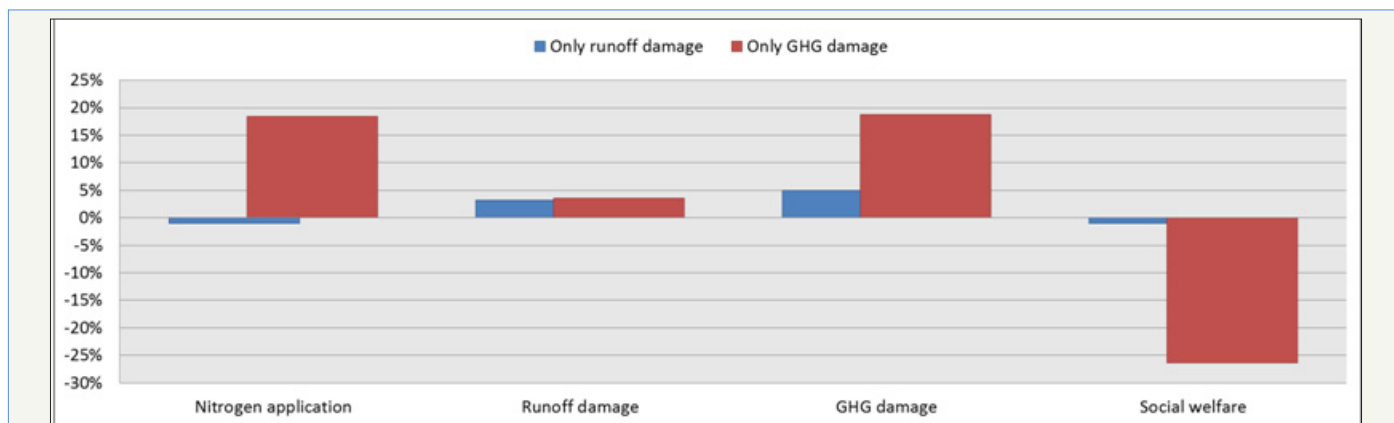
**Table 3:** Private optimum vs. alternative social optima: Nitrogen runoff from crop cultivation kg/ha/year.

Soil type		Clay		Loam		Organic	
Tillage method		Conv. till.	No-till	Conv. till.	No-till	Conv. till.	No-till
Min	$N^0$ private	18	8.8	17.3	8.5	17.6	8.7
	$N_1^*$ social (runoff)	16	8.3	15.2	7.9	15.5	8.1
	$N_2^*$ social (CO <sub>2</sub> eq.)	16.8	8.2	16.1	7.9	16.4	8.1
	$N_3^*$ social (CO <sub>2</sub> eq. & runoff)	15.1	7.8	14.5	7.5	14.7	7.6
Mean	$N^0$ private	18.9	9.3	18.2	8.9	18.5	9.1
	$N_1^*$ social (runoff)	16.5	8.6	16	8.3	16.2	8.4
	$N_2^*$ social (CO <sub>2</sub> eq.)	17.6	8.7	16.9	8.3	17.2	8.5
	$N_3^*$ social (CO <sub>2</sub> eq. & runoff)	15.8	8.1	15.2	7.8	15.4	8
Max	$N^0$ private	20.4	10	19.6	9.7	20	9.8
	$N_1^*$ social (runoff)	17.6	9.2	17.1	8.9	17.4	9.1
	$N_2^*$ social (CO <sub>2</sub> eq.)	19	9.4	18.3	9	18.6	9.1
	$N_3^*$ social (CO <sub>2</sub> eq. & runoff)	16.9	8.8	16.3	8.4	16.6	8.6

These results show that in the case of no-till cultivation climate policy internalising CO<sub>2</sub>-eq damage also achieves socially optimal nitrogen runoff in almost all cases, while in the case of conventional

tillage water quality objectives are only partially met with climate policy. Overall, however, climate policy results in significant water quality co-benefits.

**Deviation of water quality and GHG damages from the social optimum**



**Figure 2:** Nitrogen application, nutrient runoff damage, GHG damage and social welfare under climate and water quality policies relative to a policy targeting both environmental externalities.

Figure 2 illustrates how much a policy focusing only on GHG damage or nutrient runoff damage deviates from the first-best policy, which internalises both externalities. The first-best benchmark is represented by the 0% line in the figure and we report deviations in terms of nitrogen application, water quality and GHG damages and social welfare. If only nutrient runoff damage is internalised, then the divergence from the socially optimal benchmark is not very large. Nutrient runoff damage differs by 3% and GHG damage by 5%, and the social welfare estimate is only 1% lower than in the first-best solution that internalises both externalities.

If policy targets only GHG damage, then the difference to the social optimum internalising both externalities is much larger especially regarding GHG damage (-18%) and social welfare (-26%). Thus, in terms of both runoff and GHG damage, water quality policy performs much better than climate policy. The deviation of the two second-best policies from the benchmark stem primarily from the use of nitrogen fertilizer, which remains at much higher level when the policy targets only GHG emissions but is only slightly higher than the benchmark when policy targets only nutrient runoff.

The difference in nitrogen application, in turn, is created by the facts that valuation of water quality is much higher than that of GHG damage and that the relative role of nitrogen application causing nitrogen runoff is higher than its role with regard to GHG emissions. So, ultimately these outcomes are explained by both valuation estimates and properties of nitrogen runoff and GHG emissions functions. Results reported in Tables 1-3 determine the private profits and social returns to crop cultivation for all soil types and each land quality. Before reporting the respective land

use choices, we examine how competitive long-term green set-aside and afforestation are privately and socially in comparison to crop cultivation.

### Land allocation between crop production, green set-aside and afforestation

Long-term green set-aside produces climate benefits by sequestering carbon back to arable soils. Afforestation does the same thing via tree growth but unlike green set-aside, it also means a reduction in the arable land area. Annual costs of green set-aside are quite modest, 34€/ha/year (including both the establishment and management costs). Afforested land produces harvest revenue but for the first rotation period the annualized present value of net returns is modest, about 48€/ha/year Ollikainen&Lankoski[41]. We report the carbon sequestration, private profits and the social returns for green set-aside and afforestation in Table 4.

Figures reported in Table 4 represent net impact, that is, carbon sequestered minus nitrous oxide emissions. Mineral soils (clay and loam) are an important sink of carbon and provide positive climate net benefits. For afforestation we bundled clay and loam soils together, as data is reported on mineral soils as an aggregate. Organic soils sequester carbon but only slightly and the nitrous oxide emissions exceed sequestration by a wide margin making the net emissions positive but definitely lower than under cultivation. The lower part of Table 4 shows that private profits from green set-aside are negative (in the absence of support payments) and private revenue from afforestation is much lower than the social returns. Social returns to green set-aside are positive in loam soils but not in other soil types.

**Table 4:** Carbon sequestration, private profits and social returns: afforestation and green fallow.

	Afforestation*		Green Set-Aside*		
	Mineral soils	Organic soils	Clay	Loam	Organic
CO <sub>2</sub> , kg/ha/year	-5013	572	-1167	-4673	3262
CO <sub>2</sub> eq., kg/ha/year	-4357	3376	-234	-3920	5670
π <sub>0</sub> , €/ha	47.8	47.8	-34	-34	-34
Social returns (CO <sub>2</sub> emissions), €/ha	145.1	57.1	-10.9	57.2	-96.9
Social returns (CO <sub>2</sub> eq. emissions), €/ha	131.7	1.1	-29.6	42.1	-145.1

\*Negative values indicate net carbon sequestration and positive values emission fluxes.

### Privately and Socially Optimal Land Allocation

The privately and socially optimal land allocation between all three land-use forms is presented in Table 5. In crop production these returns reflect the most profitable cultivation technology. The details are allocated to Appendix I, Table A1. We report soil types and qualities used in crop production with the tillage method (no-till or conventional tillage) and use acronym AF for afforestation. We denote social returns by  $W$  and report the figures in parentheses.

No-till cultivation is more profitable both privately and socially, than conventional tillage mainly due to lower production costs. The only exception to the choice of tillage method can be found on

the highest quality loam soils, where conventional tillage is chosen instead of no-till for the case where policy focus is solely on CO<sub>2</sub> equivalents. Irrespective of soil types, soil qualities matter a lot. Under the social optima related to climate change ( $W_2$  and  $W_3$ ), the minimum and mean qualities in loam and organic soils are allocated to afforestation. Green set-aside turns out never be optimal due to its low carbon sequestration relative to forestry.

### Relative impact of input use intensity versus land allocation

We next present our results in a form that facilitates the analysis of the role of input use intensity and land allocation. We

decompose the relative impacts of input use and land allocation as follows. The benchmark is the privately optimal use of inputs and land allocation reported in Tables 1&5 respectively. The benchmark contains also CO<sub>2</sub>-eq GHG emissions and nitrogen runoff under privately optimal solution, which are reported in Tables 2 & 3. We compare the privately optimal benchmark with Policy 3 (W<sub>3</sub>) that internalises both externalities.

From Table 5 one can find out that there are five cases, where the optimal Policy 3 induces a change in land allocation, that is, a shift from the private optimum to the socially desired one. In all these cases land is allocated from no-till cultivation to afforestation. For these five cases Table 6 illustrates the relative impact of input use intensity versus land allocation in reducing nitrogen runoff and CO<sub>2</sub>-eq. GHG emissions.

**Table 5:** The optimal land allocation based on private profits and social returns (€/ha/year).

Soil Type		Clay	Loam	Organic
Min	Private profits	NT (180)	NT (120)	NT (145)
	W <sub>1</sub> (runoff)	NT (129)	NT (52)	NT (77)
	W <sub>2</sub> (CO <sub>2</sub> eq.)	NT (135)	AF (132)	AF (1)
	W <sub>3</sub> (CO <sub>2</sub> eq. & runoff)	AF (120)	AF (120)	AF (-10)
Mean	Private profits	NT (267)	NT (197)	NT (227)
	W <sub>1</sub> (runoff)	NT (196)	NT (128)	NT (157)
	W <sub>2</sub> (CO <sub>2</sub> eq.)	NT (203)	AF (132)	AF (1)
	W <sub>3</sub> (CO <sub>2</sub> eq. & runoff)	NT (135)	AF (121)	AF (-10)
Max	Private profits	NT (424)	NT (339)	NT (375)
	W <sub>1</sub> (runoff)	NT (340)	NT (266)	NT (302)
	W <sub>2</sub> (CO <sub>2</sub> eq.)	NT (348)	CT (208)	NT (105)
	W <sub>3</sub> (CO <sub>2</sub> eq. & runoff)	NT (277)	NT (134)	NT (35)

**Table 6:** Intensity effect versus land allocation effect in the reduction of nitrogen runoff and CO<sub>2</sub>-eq GHG emissions.

Soil Type -Productivity	Intensity Effect, Kg/Ha		Land Allocation Effect, Kg/Ha		Intensity Effect, %		Land Allocation Effect, %	
	N-runoff	GHG	N-runoff	GHG	N-runoff	GHG	N-runoff	GHG
1. Case (Clay-min)	-1.0	-228	-6.8	-7575	-11%	-7%	-77%	-235%
2. Case (Loam-min)	-1.0	-224	-6.5	-11059	-12%	-3%	-76%	-165%
3. Case (Organic-min)	-1.1	-225	-6.7	-10045	-13%	-2%	-77%	-75%
4. Case (Loam-mean)	-1.1	-229	-6.9	-11108	-12%	-3%	-78%	-165%
5. Case (Organic-mean)	-1.1	-230	-7.1	-10095	-12%	-2%	-78%	-75%

The intensity effect is determined so that we compare GHG emissions and nitrogen runoff for no-till under the privately optimal solution and under Policy 3 (W<sub>3</sub>) without allowing for a change in land allocation. Thus intensity effect shows the impact of input use intensity on emissions and runoff between privately optimal solution and Policy 3 (W<sub>3</sub>).

The land allocation effect is determined by the difference in GHG emissions and nitrogen runoff between privately optimal no-till and socially optimal (Policy 3) afforestation that is, now we do not allow a shift to the socially optimal fertilizer intensity (Table 6).

Results clearly demonstrate that land allocation effect is many times stronger than intensity effect. For nitrogen runoff, intensity effect results only in 11-13 % reduction while land allocation produces 77-78% of the reduction in nutrient runoff. For GHG emissions, the intensity effect produces 2-3% reduction and only in one case 7% reduction. The land allocation effect has impacts

through soil carbon sequestration and emission reductions range from 75% to 235%. Hence, we conclude that reduction potential is very asymmetric, land allocation taking care of most.

Hence, we can conclude that the land allocation effect dominates the intensity effect, or to put it in terms of the theoretical model the extensive margin impact dominates the intensive margin impact. This finding has important implications for both climate and water quality policies. In the case of climate policy, the role of land allocation effect is especially strong on clay and loam soils, where its dominance is reinforced through soil carbon sequestration. As a result, land allocation change from cultivation (with no-till) to afforestation makes these soil types a sink of GHG emissions instead of source.

Afforesting low productivity lands provides one important source for sinks and helps to promote Paris Climate Accord. Given that inputs and land allocation have such an asymmetric impacts

on the environment; it is also interesting to ask if this asymmetry translates to the fiscal properties of tax/subsidy instruments. This will be discussed in the next section.

## Policy Instrument Design for Climate and Water Quality Objectives

### Optimal policy instruments

We next determine the set of Pigouvian policy instruments that internalize climate and water quality damages resulting from private solution. The instrument set must induce the private farmers to choose optimally fertilizer intensity and tillage method over all soil types and qualities, and to allocate land optimally between crop production and carbon sequestration. We also estimate the fiscal impacts of the suggested set of taxes and subsidies. Given that many policy instruments are differentiated, we make an additional analysis to see, how much accounting for policy related transaction costs would impact the fiscal properties of the system.

**Table 7:** Optimal fertilizer tax rate (€/kg N and %).

Soil Type	Clay		Loam		Organic	
	Conv. till.	No-till	Conv. till.	No-till	Conv. till.	No-till
$\tau_1$ (runoff)	0.48 (37)	0.25 (19)	0.46 (35)	0.24 (18)	0.47 (36)	0.24 (19)
$\tau_2$ (CO <sub>2</sub> eq.)	0.24 (19)	0.24 (19)	0.24 (19)	0.24 (19)	0.24 (19)	0.24 (19)
$\tau_3$ (CO <sub>2</sub> eq. & runoff)	0.70 (54)	0.48 (37)	0.68 (52)	0.47 (36)	0.69 (53)	0.48 (37)
$\tau_1$ (runoff)	0.50 (38)	0.26 (20)	0.48 (37)	0.25 (19)	0.49 (38)	0.26 (20)
$\tau_2$ (CO <sub>2</sub> eq.)	0.24 (19)	0.24 (19)	0.24 (19)	0.24 (19)	0.24 (19)	0.24 (19)
$\tau_3$ (CO <sub>2</sub> eq. & runoff)	0.72 (55)	0.49 (38)	0.7 (54)	0.48 (37)	0.71 (55)	0.49 (37)
$\tau_1$ (runoff)	0.53 (41)	0.28 (21)	0.51 (40)	0.27 (21)	0.52 (40)	0.27 (21)
$\tau_2$ (CO <sub>2</sub> eq.)	0.24 (19)	0.24 (19)	0.24 (19)	0.24 (19)	0.24 (19)	0.24 (19)
$\tau_3$ (CO <sub>2</sub> eq. & runoff)	0.75 (58)	0.51 (39)	0.74 (57)	0.50 (38)	0.74 (57)	0.50 (39)

We start with the Pigouvian tax on fertilizer and report in Table 7 the optimal tax rates for both tillage methods over the soil types and qualities. We denote the tax rate by  $\tau$ . It is expressed in terms of €/kg and parentheses provide its percent value relative to fertilizer price. If only CO<sub>2</sub> equivalent emissions are accounted for, the optimal tax is a uniform 24 cents per kg of nitrogen fertilizer over all soil types, qualities and tillage methods. If only water quality damage is internalised, then the optimal tax rate is doubled for conventional tillage but for no-till the difference to CO<sub>2</sub> equivalent tax is very small. The optimal tax rates increase when both climate and water quality damages are internalised simultaneously. Note however,

that the increase is less than the sum of tax rate under separate policies showing that there are synergies between both targets.

In this case the optimal tax rates increase up to 75 cents/kg N (58%) for conventional tillage and 51 cents (39%) for no-till. Tax rates differ between soil types, qualities and tillage methods. Internalisation of water quality damage only leads to tax rates that are non-uniform and vary between soil types, qualities and tillage methods. The tax rates are lower for no-till, because no-till entails significantly lower nutrient runoff than conventional tillage. We next focus on the tax on soil emissions related to tillage methods (which were reported in Table 2).

The optimal soil emissions tax is a lump sum tax, which is obtained by multiplying the amount of (fixed) soil emissions with the marginal damage from climate emissions, that is 0.02€/kg CO<sub>2</sub> eq. Recall, the soil emissions range from 760kg CO<sub>2</sub> eq./ha/year in clay soils to 11544kg CO<sub>2</sub> eq./ha/year in organic soils. Thus, this tax would hit most severely organic soils: tax would be € 230.9/ha in organic soils but only €15.2/ha in clay soils. Thus, the tax on organic soils is really significant when compared to the profitability of cultivation in organic soils (see private profits of cultivation in Annex Table A1).

Finally, a consistent policy mix must entail a net subsidy on green set-aside and afforestation as alternative carbon sequestering land use options. This subsidy covers the net climate benefits from green set-aside and afforestation and depends on soil type, as well as, whether CO<sub>2</sub> or CO<sub>2</sub>eq. emissions are accounted for. We report the tax/subsidy rates in Table 8. Figures with minus sign denote subsidies and those without it are taxes. For afforestation we have combined clay and loam soils together as mineral soils, because GHG measurement in forestry does not separate between them.

**Table 8:** Tax-subsidy payments on green set-aside and afforestation, €/ha/year.

Agricultural Soils: Green Set-Aside			
CO <sub>2</sub> eq. net emissions	Clay	Loam	Organic soils
		-4.4	-76.1
Forest soils			
CO <sub>2</sub> eq. net emissions	Mineral soils	Organic soils	
	-83.9	46.7	

Starting with green set-aside, organic soils continue to be a source of GHG emissions, and consequently they are taxed. Despite this fact, tax creates incentives for land-use. To see this, just note that while the tax on soil emissions in cultivated land was 231 euros, it is now less than half of it. Green set-aside is subsidized in clay and loam soils and for loam soils subsidies are rather high, close to 100 euros/ha. Actually, green set-aside in loam competes very well with afforestation in mineral soils. Interestingly, organic soils turn out to be a challenge for afforestation, too, and when CO<sub>2</sub>eq. emissions are accounted for, they are subject to taxation instead of subsidization.

Using this set of three policy instruments establishes the social optimum through the choices of private farmers. We provided the



proof for this assertion in the theoretical part and the proof by our numerical calculation is shown in Appendix I, Table A1. This table shows that the choices concerning fertilizer use, tillage method and land allocation are identical over soil types and qualities.

### Fiscal effects of policy designs with co-benefits

We finally provide estimates on the fiscal effects of the socially optimal policy and the two second-best policies defined by equations (11) and (12). We calculate the impacts of optimal instruments on the government net revenue, while also considering public sector transaction costs (administrative costs) for different policy designs. For this purpose, we multiply the per hectare tax or subsidy payments by the respective shares of total arable land area in each land quality in Finland. The total crop production area in 2009 was about 1.2 million hectares. This land area is distributed between soil types and qualities as follows: clay soils contain 51% of the land area, loam 35% and organic soils 14%. The best qualities in each soil type are assumed to cover 25%, mean qualities 50% and low qualities 25%.

Public sector transaction costs for design, implementation, monitoring and enforcement may differ greatly between different policies and thus affect the overall social welfare effects as well as fiscal aspects of the given policy instrument. The policy-related transaction costs (PRTCs) belong to the class of institutional transaction costs. Accounting for PRTCs is important for several reasons:

- It improves comparison among and screening of alternative policy instruments,
- It can help the effective design and implementation of policy instruments to achieve policy objectives,
- It improves the evaluation of policy instruments, and
- It helps track budgetary costs of policy instruments over their whole life cycle McCann et al. [42]. Despite the importance of PRTCs for policy choice, PRTCs have seldom been formally included in environmental policy making OECD [43]. Moreover, there are only a few studies that provide empirical estimates of PRTCs of environmental policy instruments.

Here we follow Ollikainen [2] who assess policy-related transaction costs associated with the main agricultural and agri-environmental policy instruments in Finland. On the basis of this study we estimated the following public sector transaction costs for the policy instruments (as a share of total payment transfer or tax revenue):

- Uniform fertilizer tax 9.4%,
  - Differentiated fertilizer tax 27.3%,
  - Soil emissions tax 17.5%, and
  - Subsidy for afforestation and green set-aside 9.4%.
- We use these figures to provide transaction costs adjusted government tax revenues.

**Table 9:** Tax revenues from the socially optimal land allocation 1 000 000 €/year.

Clay (51% of field parcels)			Loam (35% of field parcels)			Organic (14% of field parcels)					
Fert. tax		Tax on soil emis.	Subsidy affores-tation	Fert. tax	Tax on soil emis.	Subsidy affores-tation	Fert. tax	Tax on soil emis.	Subsidy affores-tation	Total net tax revenue, M€	Total net tax revenue adjusted with PRTCs, M€
Min	W <sub>1</sub>	8.24	xx	10.9	xx		4.55	xx		23.69	21.44
	W <sub>2</sub>	4.21	4.97			-8.83			2.01	2.37	1.74
	W <sub>3</sub>			-10.73		-7.42			2.57	-15.58	-17.05
Mean	W <sub>1</sub>	9.51	xx	6.03	xx		2.62	xx		18.16	13.2
	W <sub>2</sub>	8.96	9.63			-17.65			4.02	4.95	4.81
	W <sub>3</sub>	16.75	9.63			-14.84			5.15	16.69	11.35
Max	W <sub>1</sub>	5.53	xx	3.55	xx		1.48	xx		10.56	7.68
	W <sub>2</sub>	4.89	4.58	3.35	4.47		1.34	10.11		28.74	24.49
	W <sub>3</sub>	9.49	4.58	6.15	10.67		2.58	10.11		43.58	34.18

W<sub>1</sub> = Water quality policy,

W<sub>2</sub> = Climate policy, and

W<sub>3</sub> = Climate and water policy combined.

**Note:** Soil qualities are allocated to min 25%, mean 50% and max 25%. Minus sign indicates net subsidy for afforestation.

Table 9 collects the tax revenues and subsidy payments and sums up the net revenue on each policy scheme. It demonstrates how complex the sources for government tax revenue can be: soil qualities, soil types and land allocation provide a variable tax base that is a function of the tax rates—a feature not quite often present in ordinary tax policy.

Starting with minimum soil qualities and water quality policy 1 ( $W_1$ ) all soil types are cultivated with no-till and total fertilizer tax revenue is 23.7M€. Since water quality policy is implemented through differentiated fertilizer tax, which entails relatively high PRTCs, the net tax revenue adjusted with PRTCs is 21.4M€. Note that policy 1 does not entail soil emission tax (denoted by xx in Table 6). Climate policy ( $W_2$ ) collects tax revenue of about 9 million euros (as a sum of the fertilizer tax and tax on soil emissions) from clay soils while loam soils receive net subsidy for afforestation and organic soils pay net tax[44-47]. Overall climate policy results in slightly positive net tax revenue. If water quality aspects are included ( $W_3$ ), the land is shifted to afforestation for which the subsidy payments are about 16M€ euros per year.

In the mean land quality, all clay soils are under cultivation but loam and organic soils are allocated to afforestation when climate policy belongs to the policy package. In these qualities, all policies bring more tax revenues than provide subsidy payments

**Table 10:** Aggregate net tax revenue under each policy scenario.

Policy design	Net tax revenue, M€	Net tax revenue adjusted with PRTCs, M€
$W_1$ Water quality policy	52.4	42.3
$W_2$ Climate policy	36.1	31.0
$W_3$ Climate policy and water quality policy combined	44.7	28.5

Consideration of PRTCs changes the net tax revenue ranking of policies (last column of Table 10). Now climate policy ( $W_2$ ) results in the second highest net tax revenues, while combined policy ( $W_3$ ) results in the lowest net tax revenues. Policies targeting water quality have relatively strong reduction in the net tax revenue due to the requirement to implement differentiated fertilizer tax that entails relatively high PRTCs.

## Conclusion

Many agri-environmental practices, such as reduced fertilizer use or establishment of green set-asides, may have simultaneous positive effects on multiple environmental goods. If these environmental co-benefits are large, then they increase the social benefit of a given policy instrument. We focused on water quality and GHG emissions and examined how climate and water quality policy instruments affect both their primary target emission and co-benefit emissions. We showed that if only water quality damage is internalised then the divergence from social optimum where both damages are internalised is not very large, while if only GHG emissions damage is internalised then the difference to the social optimum internalising both externalities is much larger[52].

but the range is large starting from five million euros and raising up to 18 million euros. Finally, all best quality lands are allocated to cultivation, so that they bring tax revenue only[48-50]. Even though taxes are quite high on the best quality lands, cultivation is so profitable that taxation does not threaten its profitability.

The last column of the Table 9 reports government net tax revenues that are adjusted to reflect public sector transaction costs related to different policy instruments. Results show that when differentiated fertilizer tax is part of the policy ( $W_1$  and  $W_3$ ) then consideration of PRTCs significantly reduces net tax revenue from a given policy scenario, while in the case of uniform fertilizer tax ( $W_2$ ) this reduction is clearly lower. Table 10 sums up net tax revenues of each policy over the soil types and qualities and results in aggregate net tax revenues per year.

Table 10 shows that net tax revenues differ depending on the scope of policy. If transaction costs are omitted the lowest net tax revenue results from climate policy, because nutrient runoff damage tax is not collected and there are subsidy payments for afforestation. Water quality policy brings tax revenues from cultivated land and there are no subsidy payments for afforestation and thus this policy results in the highest net tax revenue[51]. The second highest net tax revenue is raised when both climate and water quality are addressed.

Thus, climate co-benefits from water quality policy are significant. Consequently, a coordinated policy design for water quality and climate policy is warranted in order to improve economic efficiency of government policy interventions.

If the change in nutrient runoff and GHG emissions is decomposed to input use and land allocation effects, changes in the land use have a much stronger effect on reducing water quality and GHG emission damages than changes in input use. This suggests that the extensive margin impact (land allocation) dominates intensive margin impact (intensity of input use). This has implications for policies, as discussed later. Does the asymmetry between input and land allocation effects translate to fiscal properties of policy instruments if policy-related transactions costs (PRTCs) are taken into account? Policy scenario focusing on water quality results in the highest net tax revenues, because it does not include subsidies (unlike climate policies).

Accounting for PRTCs reduces considerably net tax revenue and changes the ranking of policies. This reveals the obvious trade-off between precision (differentiated taxations) and transaction costs. Transaction costs are lower for land-use based measures, which is

easy to monitor. This is an argument for the use of simpler second-best instruments. Our analysis has important bearing for designing second-best policies. Consider, for instance, the implementation of the Paris Climate Accord and France's 4% initiative.

Our analysis suggests that allocating low quality lands to carbon sequestration will promote most efficiently climate mitigation with lots of water quality co-benefits. Moreover, observable land use based measures, such as green set-aside or afforestation, are much easier to enforce (compliance monitoring and verification) than input use measures, such as reduced fertiliser application. The challenge in land-use changing policy instruments is the fiscal burdens. This challenge can be reduced by linking actions for carbon sequestration to emerging mechanisms of carbon compensations and carbon neutrality.

Equally interesting implication is that if governments run only water or climate policy, the deviation from the first-best is smaller for water policy. This should be kept in mind in the preparation of new Common Agricultural Policy (CAP) reform. The reform will expectedly give more role for climate targets, and this is of utmost importance. But this should not lead to abandoning water quality policy targets. Therefore, climate policies should promote those measures that also promote water quality improvements. Coherence between climate and water quality targets must be kept in mind.

All in all, there is still much to do on the way towards climate-smart agriculture that is managed in coherence with water quality targets.

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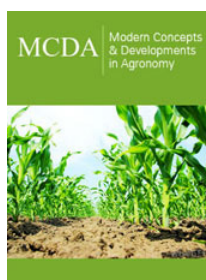
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