

Rurality, Alcohol Consumption and Telehealth: Laying the Foundation for Scoping Review

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Abstract

Alcohol consumption is a contested topic that attracts heated policy debate among key stakeholders at all levels of societies given the magnitude of its impact especially on general health and safety. But there are still very limited studies that focus on a selected vulnerable cohort of alcohol and paying full attention to it in terms of cumulative studies towards evidence-based intervention. This study, therefore, serves to prepare grounds for scoping, systematic and meta-analysis on alcohol, social group, young adults and the potential of telehealth to serve as reliable care intervention for the high-risk. Our initial findings suggest that rurality, age and social groups are potential mapping concepts for scoping reviews.

Keywords: Alcohol consumption; Rurality; Social group; Telehealth

Introduction

Globally, the issue of alcohol consumption and health issues have attracted the attention of health practitioners, scholars, policy makers and governments across the globe. The consequences of alcohol abuse and its health implications have been recorded in both developed and developing nations. The consequences of alcohol abuse spans across disability, diseases and death in all societies from a public health assessment [1]. This is of a particular concern to Australia, where the National Drug Strategy survey, 2016 revealing that 17% of Australians aged 12 or older consumed alcohol beyond reasonable levels [2], equivalent of taking more than two standard drinks (10g of alcohol) in a day [3]. Nearly 50% of 603 online survey among young adults aged 18-24 met the Alcohol Use Disorders Identification Test (AUDIT) (AUDIT) threshold [4]. A national study into the effects of alcohol on third-party in Australia suggests that about a third of Australian workers have had to endure some sort of negative impact of drinking from co-workers through extra working hours to cover for others, translating into an estimated \$453 million cost to the Australian economy [5]. The severity of increasing alcohol consumption among vulnerable cohorts and its associated health consequences are on the rise. There is, however, a lack of studies that lay foundation for cumulative evidence-based cohort studies on a chosen vulnerable group. Thus, this paper is relevant and timely as it attempts to lay the ground for scoping review, systematic and meta-analytic studies focusing on alcohol consumption, young adults, rurality and telehealth.

Social Group and Rurality

Sadly, most studies have found this evidence of high-risk drinking within rural populations compared with their urban counterparts [6], more so among university students. Specifically, this pattern of prevalence has been higher among people from rural and remote dwelling. Studies conducted by Quine & Bernard [7], Fuller & Edwards [8], Bourke [9] suggest that structural disadvantages in rural areas such as limited recreational facilities and limited healthcare services impact adversely on health outcomes, particularly mental health outcomes, and contribute to risk-taking behaviours. Particularly, strong correlations have been found between difficulties in accessing healthcare services, lack of recreation, boredom and loneliness and alcohol dependency [10,11]. Limited access to health services continue to remain a key alcohol drinking risk factor in rural and regional Australia. Its components include but not limited to availability of doctors, alcohol counselling; alcohol treatments and psychologist; lack of proper transportation coupled with long travel distance and costs [12,13] in the wake of easy-reach alcohol outlets. Furthermore, in rural communities, there

is a general lack of privacy, a situation where health care providers such as councillor or nurse is known by nearly all community members and vice versa [12]. This familiarity has the potential of making locals uncomfortable to talk to healthcare providers about their drinking behaviour for fear of stigmatization.

Age Cohort

Another principal risk factor is social motives, which triggers drinking among youth and young adults from the rural/remote background and is associated with a strong drinking culture. Community members often use alcohol as a way of getting together with friends, relaxing and celebrating occasion due to limited choices for fun and socializing activities for young adults, which leads to boredom [12]. For example, Livingston & Laslett [14], Cooper SM et al. [15] found that about 19% and 31% of adolescents and young adults (16- to 24-years old) in metropolitan areas and remote/very remote regions respectively engage in risky drinking. Similarly, Rickwood & George [4] also found that alcohol harm was more prevalent among first-year university students living on campus from rural and regional Australian settings. Characterising this problem is also a general low socio-economic status of rural/remote communities/families that has also been seen as risk-factor to high level alcohol consumption among families as a way of coping with stress from idleness or boredom [16].

The lack of timely qualified alcohol counselling and treatment providers in rural communities [12,13] impact adversely on health outcomes, particularly mental health outcomes, and contribute to risk-taking behaviours [17]. However, recruitment and sustainability of medical workforce in rural and sparsely populated communities remain protracted challenges not only in developing countries but also in developed ones [18]. Australia is no exception to this challenge. Rural Australians, have, however, reportedly benefited from enhanced access and quality of healthcare through telemedicine and telehealth [19] and should be considered by health-service policy makers and providers as a means to redressing the above-mentioned structural imbalance between urban and rural communities [17].

Telehealth

According to the World Health Organization, Telehealth is “the practice of healthcare using interactive audio, visual and data communications. This includes healthcare delivery, diagnoses, consultation and treatment, as well as education and transfer of medical data” [20]. Brief Interventions (BIs) for alcohol consumption have increasingly be carried out via Telehealth [21-24] and to manage a number of chronic diseases such as cancer [25]; diabetes [26]; and tele psychiatry [27-31] in the context of Brief Intervention (BI) and Motivational Interviewing (MI). A general challenge, though, for the use and implementation of telehealth as health services intervention has been low acceptance, not only by healthcare consumers but also healthcare providers in the context of fears surrounding health information security vulnerabilities by consumers and liability concerns from healthcare providers [32-50] as well as jurisdiction and reimbursement for services [51].

According to the WHO, BIs are “practices that aim to identify a real or potential alcohol or other drug problem and motivate an individual to do something about’ [52]. Although the effectiveness of brief intervention has been questioned in their application in real world cases, it appears to work well with people who are ‘at risk’ of dependence rather than those are already seen to be dependent [3]. BIs have actually been commended for reducing alcohol related problems, healthcare use and treatment and costs as well as presentations at emergency departments [8] and in situations where providers of this service have received training, studies have also found them to be ineffective in primary care and requires training of providers [53,54].

Boredom has been conceptualised as a state of under-stimulation, under-arousal, lack of momentum or a lack of psychological involvement associated with dissatisfaction in the task situation “Several studies have supported the use of positive leisure experiences to assist the individual’s interpersonal interactions, sense of control and social skills” [55]. These studies opine that participation in positive leisure activities that include but are not limited to soccer, handball, karate, swimming, drama, dancing, athletics, gymnastics, and scouting [56] where the young adult has the freedom to choose, and feels in control has the potential to reduce and abuse as is the case with most rural Australia.

The increase healthcare services intervention will fundamentally emphasis on making healthcare services - doctors, councillors available and easy to reach. To achieve this objective, given the low population nature of rural communities, telehealth is proposed as an intervention. Telehealth, tele-counselling in this study is the provision of alcohol counselling services via telephone or interactive tele-video links [16]. These counselling services will be offered to senior high schoolies and young adults in selected communities. A partnership with local schools, relevant community NGOs and strong engagement with community leadership/parents will help identify/contact potential beneficiaries of this intervention. Given that this intervention focuses on reducing among young adults, it fits well with primary level of health promotion. This will identify high-risk high schoolies and young adults and engage with them regarding alcohol consumption on one the hand while promoting good health on the other hand. Although, telehealth is generally used for health care services, it has emerged in recent years as an approach for behavioural health services with promising outcomes [57]. Telehealth has exhibited the ability to reduce inequitable access to healthcare and the poorer health status of many rural Australians now face as with contributing to addressing the on-going recruitment and retention of rural work health workforce [58]. Additionally, tele-counselling is believed to overcome not only the geographic barriers to treatment, but also concerns with confidentiality and stigma, which may be particularly significant in small rural communities [59,60] as identified earlier. As such, this intervention is expected to facilitate access to healthcare needs of designated individuals and young adults, specifically, high school seniors and related population groups with the specific intent of providing the right care in the right place at the right time [61].

Conclusion

In conclusion, whereas high alcohol consumption has old root in many rural cultures and among its residents, the emerging important role of telehealth in ameliorating the current levels is very much evidenced. We share the hope that telehealth has the potential to impact policy and behavioural changes in the scope of alcohol consumption among rural folks. The shared knowledge in this paper offers theoretical understandings for future empirical research studies in this field.

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