



A Proposed Method for Image Steganography



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Abstract

All security techniques try to maintain Confidentiality, Integrity and Availability- referred to as the CIA Triad of information security. Steganography also takes a real challenge in the field of security through data concealment. A Steganography System consists of two functions: embedding and extraction. The objective of the proposed work is to design robust algorithms which generate stego media, can carry large amount (capacity) of secret data without reducing imperceptibility.

Introduction

Today internet has become a trusted factotum of everyone. Almost all payments like tax, insurance, bank transaction, healthcare payment, payment in e-commerce are done digitally through debit or credit card or through e-wallet. People share their personal information through social media like Facebook, Twitter, Whatsapp etc. The government of every developing country is going to embrace e-Governance system to interact with people more promptly. The information shares through these applications are the burning target to intruders [1]. Different techniques are already plays an important role in the field to information security for a long decade. The famous one is cryptography that keeps the content of the message secret, but it is not sufficient at all. On the other hand the watermarking hides data to keep copyright related information [2]. It is also not secure at all because many techniques are available to remove watermark easily. Now-a-days people prefer a system that hides the existence of message secret. The technique, Steganography highlights the concept of security through obscurity.

The word "Steganography" is the combination of two Greek words Stegano (Cover) and Grafia (Writing) and its aim is "to hide in plain sight" [3]. It has been used throughout 2500 years and was coined at the end of the 15th Century after the appearance of Trithemius book on the subject "Steganographia". Modern steganography is generally understood to deal with electronic media rather than physical objects. The synopsis introduces noble methods of steganography by considering Image and Audio as cover media.

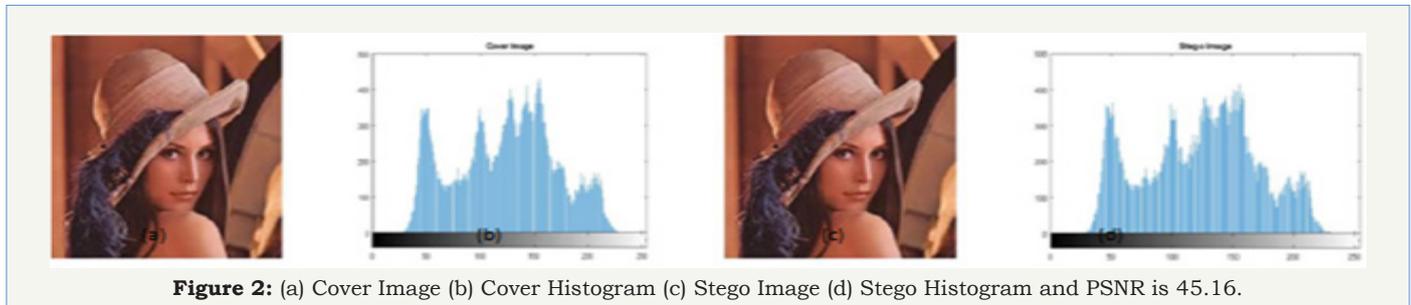
The rapid use of digital images for communication through internet makes image a popular cover media in steganography. Not only this reason, there are some other factors like content adaptability, redundancy, limited power of HVS, continuous growth of strong graphics power in computer, and the fruitful contribution

of the researcher in the field of digital image processing also stand behind this popularity [4]. The reason for considering audio as cover media is the representation of amplitudes in real number format causes very small distortions after embedding the bits of target data. Instead of that the audio also has some unique characteristics like gradual change in amplitudes rather than sudden change, high frequency suppress lower frequency components etc., whereas the strong sensitivity of Human Auditory System (HAS) makes audio steganography a more challenging security technique [5]. Literature Survey

The better understanding on different state-of-the-art works is very helpful for the validation of new implementation and also analyzing its performance accuracy in terms of security. The synopsis starts with the solution of the loopholes of standard LSB technique and then tries to enrich the thoughts. The standard LSB technique is very easy to implement where the Least Significant bit of a pixel/samples of cover media is replaced with target bit [6]. The method can preserve imperceptibility but suffers from low robustness and capacity. T. Penvy et al. introduce a secure steganography algorithm HUGO which can able to defeat almost all steganalysis attacks by defining distortion based on feature vector already used in steganalysis. It supports capacity of stego media seven times more than standard LSB technique. However, the results were not satisfying at all in the case of multi-bit approach BC Nguyen et al. [7] improves the capacity of LSB substitution techniques by introducing popular multi bit-plane image steganography technique. The increase in capacity again reduces imperceptibility WC Kuo et al. [8]. increases capacity by embedding multiple bits of target data encoded through run-length encoding (RLE), but maintain imperceptibility by considering Multi-bit Generalized Exploiting Modification Direction (MGEMD) characteristics. MGEMD features not only reduce distortion but

In a nutshell the whole work tries to reduce the rate of inverse proportion among the three challenges of steganography. The performance of the proposed method is evaluated based on different Image Quality Assessment Metrics (IQAMs) (e.g. PSNR, NCC, LMSE, SSIM etc.), Bit-plane analysis, statistical test (histogram differences, Chi-square attack), structural attacks (SP, WS etc.), different

steganalysis attacks like RS attack etc. A standard benchmark tool-Stir Mark Benchmark is used for analyzing the performance of proposed method based on different parameters. The security strength of the algorithms is measured through KL divergence and the capacity of the stego image based on bpp. The following Figure 1 shows the flow of the proposed method.



The sample results are shown in Figure 2. The method enhances the capacity by embedding a character within a pixel using 2-2-2 format instead 3-3-2 (which is used in most of the cases for 8 bit ASCII) which again helps to preserve quality of stego media. But the method does not show any attractive solution for the improvement of robustness.

Conclusion

The method begins with the solution of low capacity issue in standard LSB technique by hiding multiple bits in a pixels/samples. The problem of low robustness is solved by embedding data at the higher LSB layer of both image and audio. The techniques become more robust by considering multiple bit-planes randomly for embedding target data and also perform embedding in virtual bit-planes. The imperceptibility as well as the robustness of steganography techniques are increased by embedding multiple bits in a particular region selected either based on some image attributes or by Human Visual Perception. The synopsis is also highlights the advantages of transform domain techniques over spatial domain and embed data in DWT domain. On the other hand the research on reversible steganography helps in effective application of the proposed research works in real scenario. All of the techniques are analyzed based on different assessment metrics. The resistance is tested against different steganalysis attacks. The analysis helps to prove correctness, whereas the comparison with the state-of-the-art-works helps in validation of this research in the field of security.

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