

Implementation of Lean Manufacturing Tools in Footwear Industry of Bangladesh

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Abstract

Lean manufacturing is an applied methodology of scientific, objective techniques that cause work tasks in a process to be performed with a minimum of non-value adding activities resulting in greatly reduced wait time, queue time, move time, administrative time, and other delays. This work addresses the implementation of lean principles in a footwear manufacturing industry in order to evaluate present Process Cycle Efficiency (PCE) and lead time prior to developing an improved strategy to bring the improved PCE and to reduce the lead time. At the present state, the PCE was found 15.28% and after the implementation of lean tools, it would be 34.05% at the future state where lead time would also be reduced by 55.09% evaluated by Pareto analysis and value stream mapping tools. The production flow was optimized by minimizing several non-value added activities and time such as bottlenecking, machine breakdown, queue time, waiting time, material handling time, etc. Eventually, this study will be useful in developing a more generic approach to design lean environment in the management system of the studied reputed Footwear Industry in Bangladesh.

Keywords: Lean tools; VSM; Lead time; PCE; Technology assessment; Casual shoe

Abbreviations: PCE: Process Cycle Efficiency; D/T: Down Time; C/T: Cycle Time; U/T: Up Time; VD: Value Added Time; NVD: Non-Value Added Time; VSM: Value Stream Mapping; M/C: Machine; RPM: Rotation Per Minute

Introduction

Finished leather, the main material of footwear, is solely supplied by the local tanneries. Tanneries in Hazaribagh were started in 1960 by Punjabi what was then Pakistan and grew faster and after the independence of Bangladesh in 1971, became a 'cash cow' to earn foreign currencies [1]. Now Bangladesh is set to emerge as the next manufacturing hub for the global footwear industry. It is one of the leading manufacturing industries based on raw material, geographical condition and work force and is highly favourable for the growth of footwear industry [2]. Lean manufacturing is based on the Toyota Production System developed by Toyota which focuses on eliminating waste, reducing inventory, improving throughput, and encouraging employees to bring attention to problems and suggest improvements fix them [3]. Lean manufacturing has increasingly been applied by leading manufacturing companies throughout the world. A core concept of lean manufacturing is pulling production in which the flow on the factory floor is driven by demand from downstream pulling production upstream. Some of the changes required by lean manufacturing can be disruptive if not implemented correctly and some aspects of it are not appropriate for all companies [4]. A lean manufacturing facility is capable of producing the product in only

the sum of its value added work content time. On the other hand, applications of lean manufacturing in the continuous process sector have been far fewer [5]. It has sometimes been argued that in part, this is because such industries are inherently more efficient and have a relatively less urgent need for major improvement activities. Managers have also been hesitant to adopt lean manufacturing tools and techniques to the continuous sector because of other characteristics that are typical in this sector. These include large, inflexible machines, long setup times, and the general difficulty in producing in small batches. While some lean manufacturing tools might indeed be difficult to adapt to the continuous sector, this does not mean that the approach is completely inapplicable; for example, [6-12] examine aspects of continuous production that are amenable to lean techniques and present a classification scheme to guide lean implementation in this sector. Features of a typical lean manufacturing model include one unit at a time production; non-value added time eliminated production in the work content time only, and relocation of required resources to the point of usage. In the present day of manufacturing, the assembly line can be formed easily for any industry whether it is a small-scale or a large-scale industry. When the tact times are calculated for every part manufactured in the industry through different part movements,

then the problem of locating machines on the shop floor occurs when it is a job type production unit; this problem is the main reason for reconfiguration of machines and layout design for every demand [13]. To eliminate these problems, a proper method is required to achieve a rhythm in manufacturing lean assembly line by identifying value adding, non-value adding, and necessary non-value adding activities through an optimum feasible take time [14]. In the 21st century, footwear industry continues to be a fundamental instrument for sustainable development and poverty reduction where Lean thinking will be able to add a new impressive proportion in the development of footwear industry which could also be considered as the promoter and imperative for meeting the Sustainable Development Goals (SDG) of reducing poverty and hunger by 2030 [15]. This study was masterful with some specific objectives which were to identify, quantify and to reduce the non-value added (NVD) activities and time towards the exalted Process Cycle Efficiency (PCE) and therefore to reduce the lead time.

Industrial Implementations of Lean Tools

With the flow of time and iridescent aptitude of the consumer, today's manufacturing industries are undergoing more and more competition in local and global marketing system to come up with the desired product or service within a limited period of time. Towards reducing the lead time, improving the PCE and ultimately to gain the benefit there is a number of pleasing evidence of successful lean tools implementation in the manufacturing world. Lean tools have been successfully applied in many manufacturing organizations such as general Electric, Boeing, DuPont, Kodak, Honeywell, Texas Instruments, etc. [16]. Lean tools are also successfully applied in hospitals, pharmaceutical, housing and paper industry, and brought with alluring economic benefit by reducing the long lead time and manufacturing waste. It was estimated that over the world by adopting lean tools in pharmaceutical industry a cost could be saved up to \$90 billion per year [17]. In 1999, it was evaluated that lean tools significantly brought the benefits of \$20 billion to Motorola Inc. since 1986 that inspired many companies in various industrial sectors to adopt lean tools. In the USA, it was reported that a food manufacturing industry has gained the benefit of \$2 million per year by adopting lean tools [18]. This riveting economic benefit was the ultimate outcomes of reduced NVD activities, lead time and improved PCE. It was shown a frozen fish industry would able to improve its PCE from 5.02% to 17.46% by adopting lean tools [19]. Like these promising studies, the authors were provoked to conduct this study with the lean tools in a Casual shoe production line of the footwear industry, Bangladesh prior to reducing the lead time and to improve the PCE.

Observed Production Line

In this study, the required ingredients towards the finished Casual shoe were not the concerning matter rather than causes that were responsible for production waste and downtime. The delay in production due to different causes and downtime were quantified in terms of NVD time. The basic stages of Casual shoe production line were as follows in the following Figure 1.

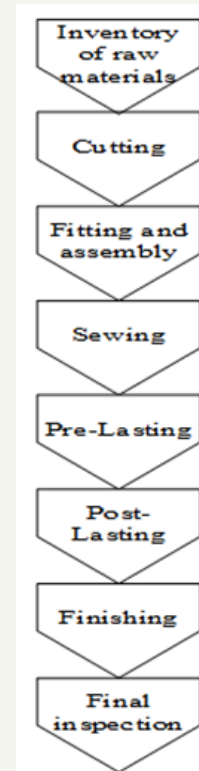


Figure 1: Basic stages of casual shoe production line.

Value stream mapping (VSM)

A value stream is a collection of all actions (value added as well as non-value-added) that are required to bring a product (or a group of products that use the same resources) through the main flows, starting with raw material and ending with the customer. These actions consider the flow of both information and materials within the overall supply chain. The ultimate goal of VSM is to identify all types of waste in the value stream and to take steps to try and eliminate these [20]. While researchers have developed a number of tools to optimize individual operations within a supply chain, most of these tools fall short in linking and visualizing the nature of the material and information flow throughout the company's entire supply chain. Taking the value stream viewpoint means working on the big picture and not individual processes. VSM creates a common basis for the production process, thus facilitating more thoughtful decisions to improve the value stream [21].

Present value steam mapping (VSM) of casual shoe production line

To draw the present VSM relevant data in the following Figure 2 like as VD and NVD time, Cycle time, Change Over time, Uptime, Lot size, quantity to deliver, delivery time were observed and information related to assembly line such as production time, inventory storages, inspections, rework loops, number of workers and operational hours per day were collected and documented in [Table 1 & 2]. To draw the completion of present VSM of Casual shoe production line, a timeline was added at the bottom of the map recording the VD and NVD time.

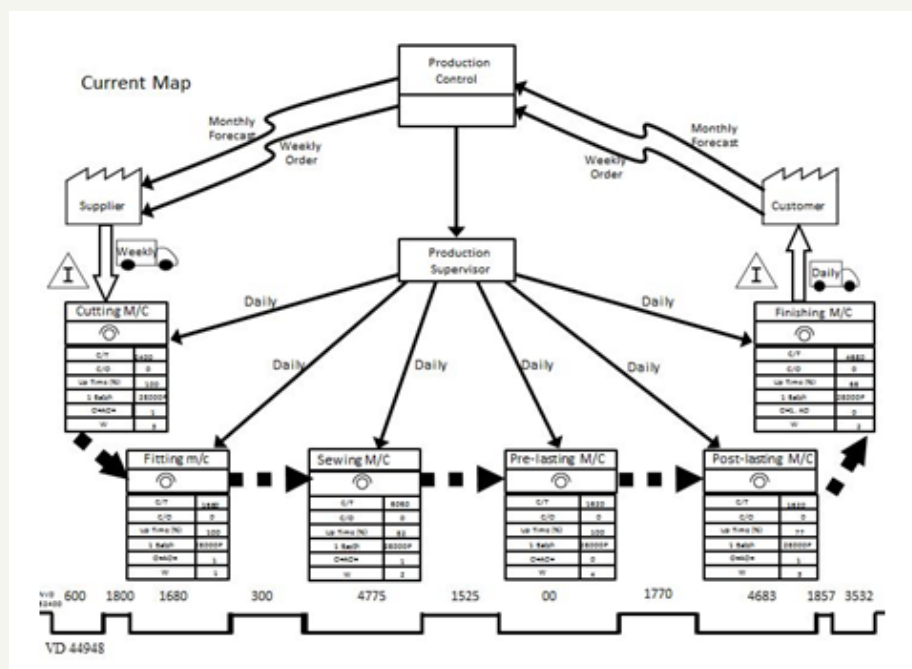


Figure 2: Present value steam mapping (VSM) of casual shoe production line.

Table 1: Manufacturing lead time of casual shoe production line.

Times	Sewing			Lasting			Finishing		
	D/T (Sec)	C/T (Sec)	U/T (%)	D/T (Sec)	C/T (Sec)	U/T (%)	D/T (Sec)	C/T (Sec)	U/T (%)
1 st	1116	6060	81	1416	6120	76	1368	4680	65
2 nd	1105	6060	82	1415	6120	77	1349	4680	66
3 rd	1105	6060	82	1399	6120	78	1341	4680	66
Average	1108	6069	82	1410	6120	77	1352	4680	66

Note: Sewing m/c speed: 276rpm; Lasting m/c speed: 274rpm; Finishing m/c speed: 50 pairs per hour, Batch production-7000 pairs.

Table 2: Present lead time of casual shoe production line.

Processing Stages	Average VD Time (Sec)	Average NVD Time (Sec)
Receiving Inventory	0	32400
Cutting	600	1800
Fitting & assembly	1680	300
Sewing	4775	1525
Pre-Lasting	0	1770
Post-Lasting	4683	1857
Finishing	3532	1748
Shipping inventory	0	43200
Total	15270 (15.28%)	84600 (84.72%)

It helps to draw the required production steps with mentioning required labour, C/T, U/T, C/O and batch size. By observing the present scenario of regarding production line, it can be known like as what number of labour is needed at different production unit? How much is VD & NVD time present? Where & what kind of improvement should be done? It helps to calculate the PCE, lead time and takt time.

Present PCE of casual shoe production line

PCE is measured as the percentage of the ration of VD time and lead time, where lead time is the summation of VD and NVD time. In the observed production line, the VD and NVD time were found as 15270sec and 84600sec, so the lead time was 99870sec and consequently, the PCE was 15.28% which could be considered as the below of internationally comparative level 25% [19]. Throughout this study, it was strived to improve the present PCE with the proper adoption of lean tools such as VSM, Pareto analysis, Pareto chart, 5S, and JIT.

Present takt time of casual shoe production line

Takt time is considered as the time that is required to produce a single unit of daily capable quantity of commodities [22]. The studied production line runs for two shifts per day, each shift was for 33600sec excluding lunch time and planned downtime; therefore, the available time for the run of the studied production line was 67200sec with the daily customer demand of 5094cases where each case contains 140 pair's Casual shoe. Takt time is

Table 3: Causes of delay times for pare to analysis of casual shoe production line.

Causes Of Delay Times	Down Time(D/T)	Percentage Of D/T	Cumulative Of Percentage
Inefficient Ironing	819	21.16826	21.16826
Improper Setting During Toe Lasting	666	17.21375	38.38201
Needle Thread Breakage	546	14.11217	52.49418
Bobbin Thread Breakage	367	9.485655	61.97984
Improper Setting during Seat Lasting	312	8.064099	70.04394
Improper Polishing	311	8.038253	78.08219
Inappropriate Scouring	263	6.797622	84.87981
Side Lasting Problems Due to Feather Edge Stitching	169	4.368054	89.24787
Inefficient Spraying	157	4.057896	93.30576
Skipped Stitches	141	3.644353	96.95012
Bumps or Hollows	65	1.680021	98.63014
Seam Pucker	53	1.369863	100

Different causes of NVD activities or downtime at different production stages were documented in Table 3 with their frequency in terms of percentage and cumulative of percentage. Pareto chart is constructed in Figure 3 where the responsible causes for NVD

considered as the heartbeat of any process line. By this way, the present takt time of studied production line was 13.19sec i.e. it took 13.19sec to produce a single case of Casual shoe production. By this study, it was tried to reduce the present takt time with the proper implementation of lean tools.

Pareto analysis

It is a statistical technique in decision making that is used for selection of a limited number of tasks that produce significant overall effect. It uses the Pareto principle – the idea that by doing 20% of work, 80% of the advantage of doing the entire job can be generated. Or in terms of quality improvement, a large majority of problems (80%) are produced by a few key causes (20%) [23]. The Pareto Principle also is known as the “80/20 Rule” which is the idea that 20% of causes generate 80% of results [24-26]. In this study, by using this tool it was tried to find out the 20% of causes that is generating 80% NVD activities. This tool focuses on the most damaging causes on a project. In this essence, David stated that the application of the Pareto chart consisting of causes for downtime or NVD activities along the X axis while the Y axis represents the cumulative percentage of downtime. Most of the NVD activities were documented on sewing, pre-lasting, post-lasting and finishing steps where these were frequently observed due to different causes. The highest frequency of NVD activities that derived the downtime was found for toe lasting problems while skipped stitches were the lowest frequency.

activities were arranged in downward movements in terms of their frequency. 5S and JIT would be effective initiatives to remove these most frequent causes [27].

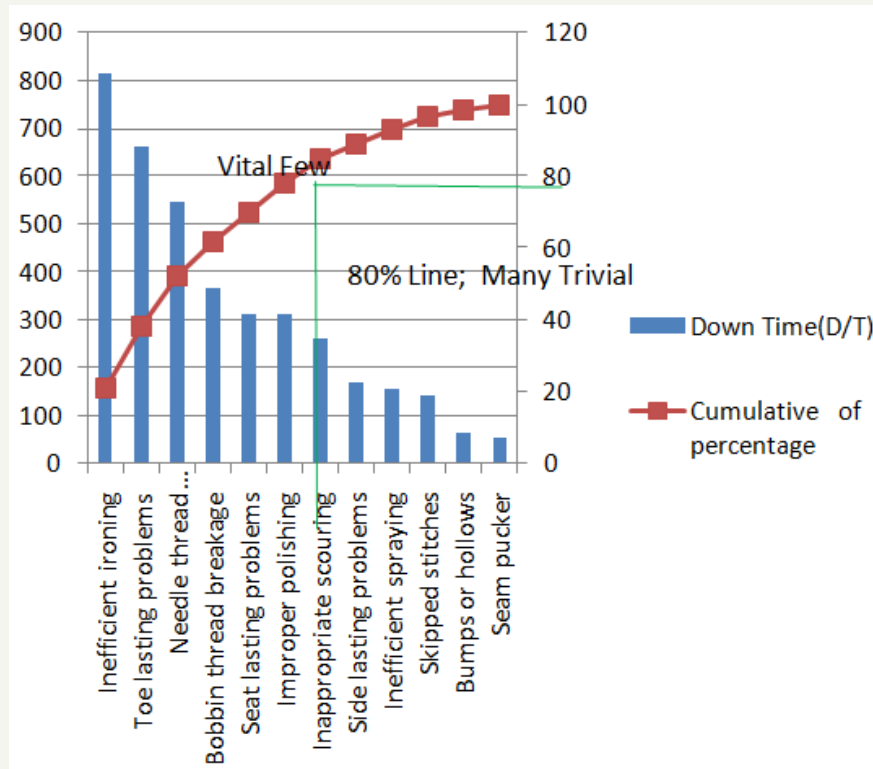


Figure 3: Pareto chart of casual shoe production line.

Improvement Strategies

In order to remove the 80% NVD activities, indeed it is emergence to take some improvement strategies such as increase skill manpower, continuous improvement, and involvement of JIT philosophy within the production management system.

Increase skill manpower

It was observed that most of the assistant operators were not enough skilled to handle the machine breakdown immediately. But for this reason, the maintenance time was as high as not acceptable. So, it is suggested to hire some skill manpower as operator and assistant operator especially for sewing, lasting and finishing machine. The effective training program should be arranged prior to make capable of operator and assistant operator towards reducing the maintenance time.

Continuous improvement

Continuous improvement is one of the most effective and basic tools of lean production which is also known as Kaizen. It is a long-term approach to work systematically to seek and to achieve small, incremental changes in processes in order to improve the efficiency and quality. Kaizen can be applied to any kind of work, but it is well known for being used in lean manufacturing. Kaizen is a Japanese term that reveals the meaning as "good change". Basically Kaizen is considered as a systematic approach for continuous improvement. 5S is one of the most popular tools for effective continuous improvement. Towards the NVD activities reduction, 5S is the first

modular step. 5S is not only a means to increase the profitability of a firm but also allow companies to reveal potential strengths and capabilities that were hidden before [28]. It consists of Japanese words-Seiri (Sort), Seiton (Straighten), Seiso (Sweep and Clean), Seiketsu (Systemize), and Shitsuke (Standardize). The basic and underlying concept of 5S is looking for waste and then tries to eliminate it. This concept implies that go there instantly where a problem occurs; checkout the problem; take a temporary measure on spot; find out the main causes beyond the problem, if need uses the five WHY? Question; and finally standardized to prevent reoccurrence [29]. In a production process line, a good change or the improvement can be achieved by many ways such as reduction of inventory, reduction of production time, reduction of defective parts etc. In this essence, a strategic plan is developed prior to implementing the 5S in the observed Casual Shoe production line in order to remove the recognized NVD activities. Towards the implementation of 5S, it would be needed a proper plan or vision which could be formulated by the management of foot wear sector. The vision plan should be incorporated with the theme of reducing lead time, NVD activities or manufacturing waste and improving PCE. The plan of 5 Supplemented consisting of team work, training work, multi-skill scope and learning environment. To implement a new plan, teamwork will be an effective wheel to bring the plan into practical. An effective training program should be arranged frequently prior to need for the sake of 5S incorporation within the existing production management system. An attempt should be constant in order to find out the problem at each and every stage of the Casual Shoe production line. A persistent endeavour should

be kept on creating a way to eliminate the arising problems and if this way being effective, it must be documented and if not keeping on try towards an effective way beyond the elimination of problems for NVD activities.

Just in time (JIT)

JIT is a Japanese management philosophy which has been applied in many Japanese manufacturing organizations since the early 1970s. It was first developed by Taiichi Ohno in the Toyota manufacturing plants as a means of meeting consumer demands within the minimum delays [30]. The lean production firstly focuses on what is most commonly thought of as ‘just in time’ management which is considered as one of the basic principles of lean manufacturing. It is the idea of producing exactly what the customer wants, in the quantities they want, where they want it when the customer wants it without being delayed or held upon inventory [31]. Inman & Bulfi [32] implied that JIT implementation provokes to reduce hurdles like as long change over time; unlevelled production schedules; highly variable production processes; large container sizes; severe bottlenecks and long lead time.

A system where a customer initiates demand and the demand is then transmitted backward from the final assembly all the way

to raw material, thus “pulling” all requirements just when they are required [33,34]. Actually, there are no unified steps towards the JIT implementation; because, the production phenomenon of different factories varies from each other. Moreover, the ability of the different techniques in different factories depends deeply on a specific manufacturing environment. However, benefits from these programs have often been limited because of unreliable or inflexibility [35]. Indeed, it is needed a reliable and flexible environment towards the JIT implementation. In the observed Casual shoe production line unwanted and unnecessary NVD waiting time were observed as very common between each two stages, especially in raw material inventory and finished goods inventory which could be reduced by JIT implementation. In order to JIT implementation, some suggestions were proposed like as-

- a. Prepare the plant and its personnel for flexibility towards involving themselves within the JIT principles
- b. Regarding personnel should be careful to the shortest lead time and high quality by concentrating maintenance and quality
- c. Strive to produce with no waste by focusing on inventory control

The Future States of Casual Shoe Production Line

Future VSM of casual shoe production line

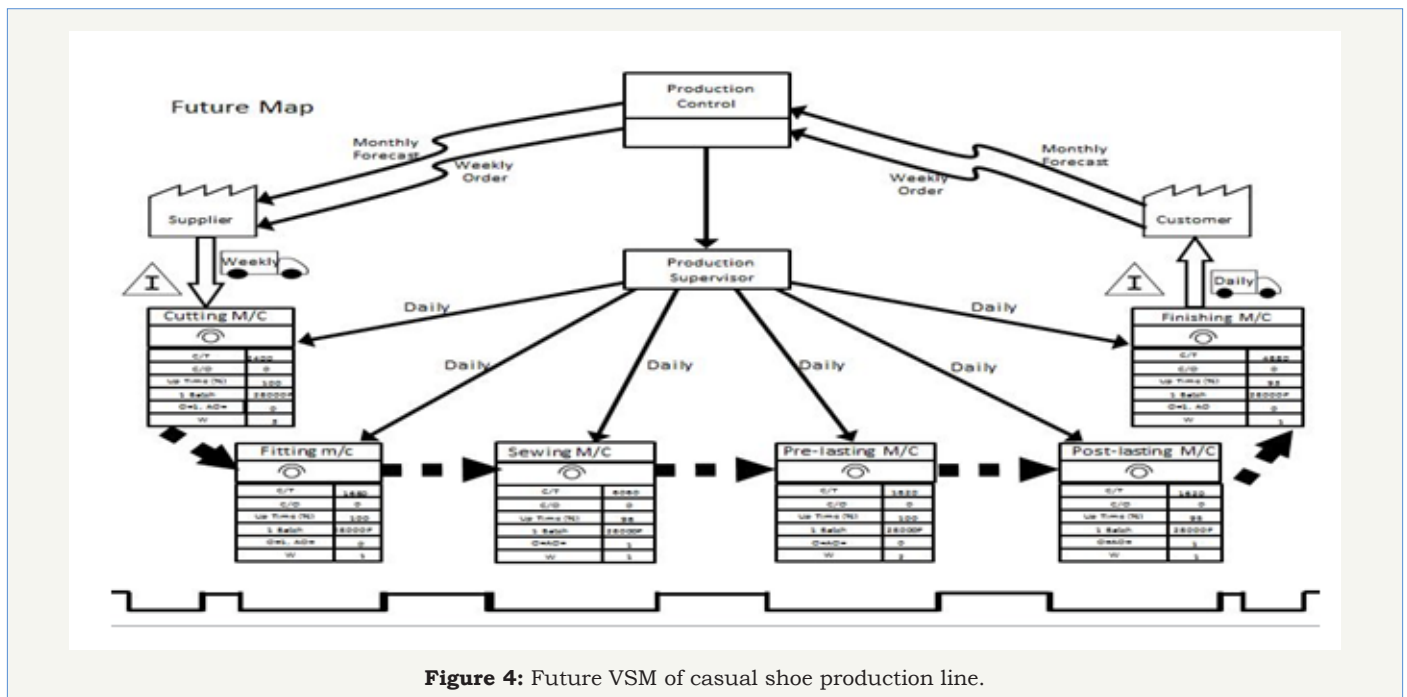


Figure 4: Future VSM of casual shoe production line.

Finally, the future VSM is constructed as shown in Figure 4 which reported a promising reduction in NVD time and lead time with improved PCE and up time. Table 4 outlines the value stream analysis report of casual shoe production line for the future state. It is found that after the implementation of lean tools PCE will be improved at internationally competitive level. Based on intense observation, brainstorming and previous regarding studies it is

predicted that 50% NVD time of raw material inventory and shoe production steps could be reduced. The 80% NVD time of sewing, pre-lasting, pot-lasting and finishing steps could be reduced after the implementation of lean tools. At future state, the total labour is found 17, but it was 25 at present state i.e. after the implementation of lean tools at least 07labors could be the relief for another work. Then up time of sewing, lasting and post finishing machine is found

consecutively 96%, 95% and 93% while it was consecutively 82%, 77% and 66% at present state. At future state, it is also found the PCE will be 34.05% while it was 15.28% at present state. Therefore,

at future state, the promising outcomes bring with the reduction of labour, NVD time and lead time, and improved uptime and PCE.

Table 4: Future lead time of casual shoe production line.

Production Stages	Vd Time (Sec)	Nvd Time (Sec) (Expected Reduction)
Receiving Inventory	0	16200 (50%)
Cutting	600	900 (80%)
Fitting & Assembly	1680	300 (80%)
Sewing	4775	305 (80%)
Pre-Lasting	0	354 (80%)
Post-Lasting	4683	371 (80%)
Finishing	3532	350 (80%)
Shipping Inventory	0	10800 (60%)
Total	15270 (34.05%)	29580 (65.95%)

Expected PCE at future state

At future state, it is expected that after the proper implementation of lean tools NVD time from 84600sec to 29580sec and thus the lead time would be reduced from 99870sec to 44850sec. As earlier, it is mention that PCE is measured as the percentage of the ratio of VD time and lead time and consequently at future state, the PCE is found 34.05% which is considered as the internationally competitive level 25% [19].

Expected takt time of future state

In earlier, it is mentioned that takt time is the heartbeat of a production process line. Takt time is the time that needs to produce a single unit of production. As it is lower indicates the faster of

production. Throughout this study, it was tried to reduce the takt time. At future state, after the adoption of lean tools, the takt time is found 12.89sec while at present state production phenomenon it was found 13.19sec.

Achievement of lean tools adoption

A promising achievement is predicted with the reduced NVD time, lead time and takt time, and improved PCE. An improvement comparison between present and future state is given in the following Figure 5. At future state, it is seen that the NVD time will be reduced 65.03%, lead time will be reduced 55.03%, takt time will be reduced 2.73% and PCE will be improved 122.84%. But all of these alluring achievements basically depend on the successful implementation of proposed lean tools.

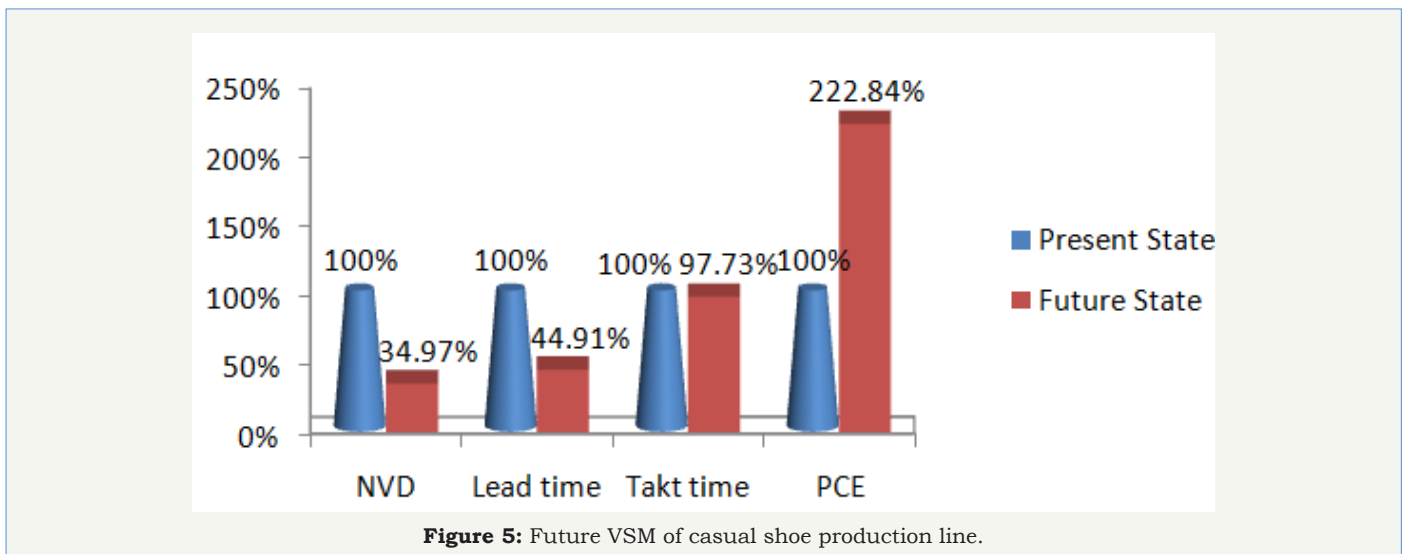


Figure 5: Future VSM of casual shoe production line.

Technology Assessments

Assessment of technology system components sophistication

range and innovation scope of studied footwear industry [36,37] (Figure 6) (Table 5).

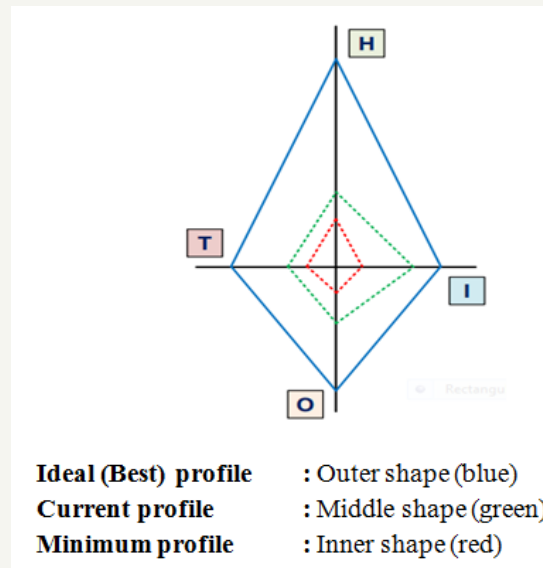


Figure 6: Assessment of technology system components sophistication range and innovation scope of studied footwear industry.

Table 5: Revised the scoring table for assessing degree of sophistication of THIOs using a 9-point overlapping scoring scale with 10 for ideal best.

Technology Components	Low Primitive Score: 1-2-3	Medium traditional Score: 3-4-5	High modern Score: 5-6-7	Top Emerging Score: 7-8-9	Ideal Best Score: 10
Techno ware	Manual	Powered	Automatic	Programmable	Zero Deviation
Human ware	Basic	Superior	Advanced	Extra-ordinary	Zero Error
Info ware	General	Special	Unique	Frontier	Zero unknown
Orga ware	Adhoc	Orderly	Managed	Optimized	Zero tolerance

Assessment of product market value using integrated business and technology strategies of Casual shoe [36,37] (Figure 7).

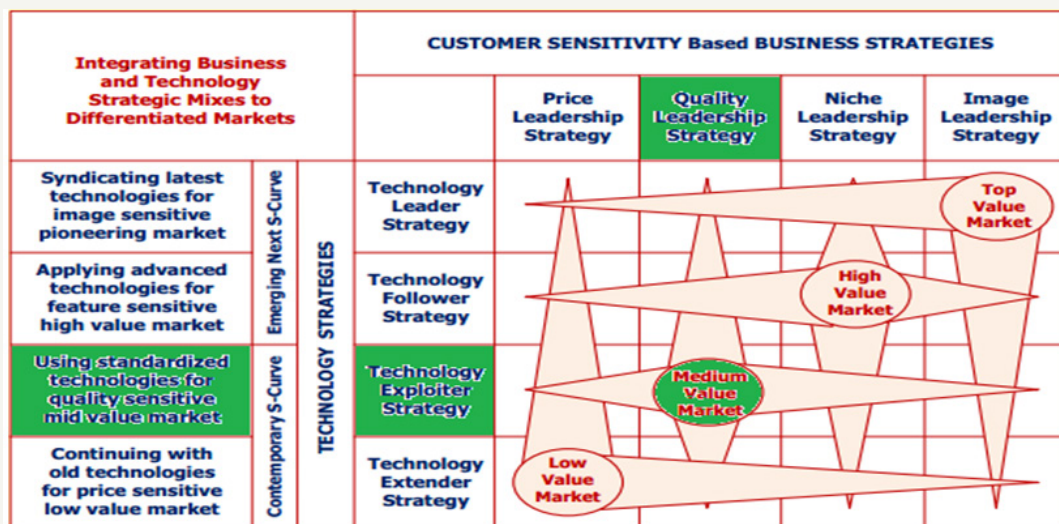


Figure 7: Assessment of product market value using integrated business and technology strategies of Casual shoe.

Conclusion

This study provides a case analysis of the improvement of a Casual shoe production line by reducing the lead time and

improving the PCE by using of lean tools. It focuses the renovation of operations by eliminating the NVD time and lead time and improving the PCE through VSM, Pareto Analysis, 5S, and JIT. In a



nutshell, it is inferred that a set of lean tool is an effective way to identify and eliminate the manufacturing NVD activities and time.

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